The Strategic Plan of the National Recreational Boating Safety Program

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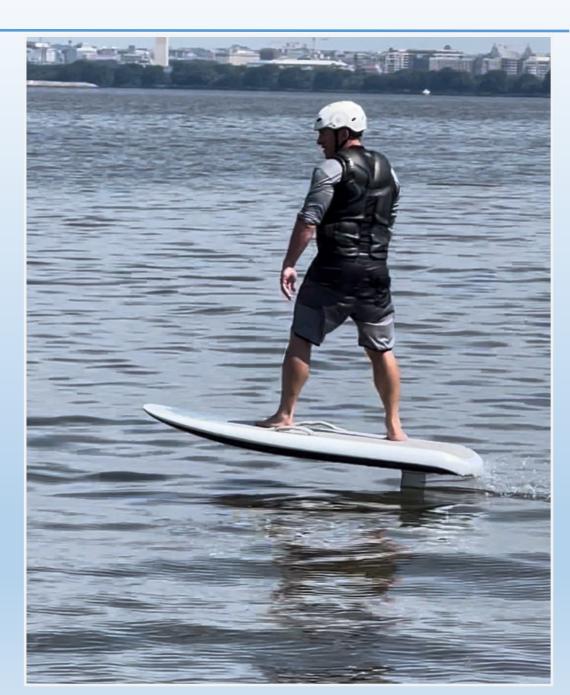
Overview

Why we plan?

Thank you for your input!

Progress to Date

Next Steps



Why we plan?

"Tomorrow looks different.

So will we.

We will be a more adaptive and connected Coast Guard that generates sustained readiness, resilience and capability in new ways to enhance our Nation's maritime **safety**, security, and prosperity."

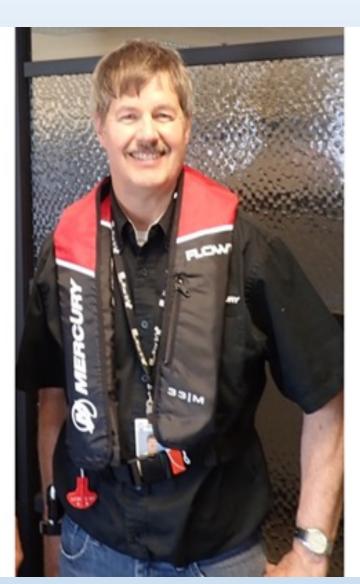
-ADMIRAL LINDA FAGAN

27th Commandant of the United States Coast Guard



Why we plan?





Why we plan?

-Support DHS goal-planning

-Method to brainstorm and invite new ideas from community (*Operation Dry Water!*)

-Evolve outreach, policies, and data utilization



Thank you for your input!

-Many members of the rec boating community offered input

-Members of the community shared new ideas:

StrategicPlanRecBoatingSafety@uscg.mil

-NBSAC: John Adey! Dave Marlow!



Progress to Date

- -Worked closely with NBSAC to develop the Plan
- -Linked NBSAC Recommendations to Plan
- -Incorporated Activities from past Plan & new Activities
- -CAPT Glendye signed Plan
- -Strat Plan posted on USCGBoating.org



New Plan

3 Initiatives

13 Courses of Action

37 Activities

>50% Activities came from the prior plan

12 Activities connect directly to NBSAC recommendations



New Initiatives

- Positively Influence Recreational Boater Behavior (18 Activities)
- 2. Positively Influence Recreational Boat and Accessory Manufacturers (9 Activities)
- 3. Leverage Recreational Boating Data (10 Activities)



New Courses of Action (13)

1.1 **Increase** the number of boaters that meet national best practices for **knowledge and skills standards**

1.2 Encourage Wear of Life Jackets

1.3 Create a safety culture among livery operators

1.4 Increase operator compliance with **NAVRULES**



New Courses of Action

1.5 Increase enforcement/awareness of **BUI and BUI-D laws**

1.6 Maintain broad-based positive marketing, communication, and education plan based on boating incident data

1.7 Employ **strategies** to **address new boaters**, including paddlers



New Courses of Action

2.1 Ensure that **boats and associated equipment** are **manufactured in compliance** with **USCG regulations**

2.2 Adopt comprehensive regulatory reform



New Courses of Action

3.1 Continue the **National Recreational Boating Survey** and investigate new methods to measure boating activity and **exposure**

3.2 Implement data and **evidence-based decision making** and **research** to promote recreational boating **safety**

3.3 Establish authoritative data governance and modernize data collection

3.4 Promote data governance and transparency



Next Steps

-Check out the Plan!

USCGBoating.org

-CG Activity Leaders will begin work & may reach out for help

-Plan is *dynamic*! May consider more Activities as bandwidth increases



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Next Steps, cont
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-NBSAC invited to propose new Recommendations

-Members of the public can share **new ideas**: <u>StrategicPlanRecBoatingSafety@uscg.mil</u>

-Thank you for your input!



Let's Evolve!



