

The Strategic Plan of the National Recreational Boating Safety Program

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Overview

Why we plan?

Thank you for your input!

Progress to Date

Next Steps



Why we plan?

“Tomorrow looks different.

So will we.

*We will be a more adaptive and connected Coast Guard that generates sustained readiness, resilience and capability in new ways to enhance our Nation’s maritime **safety**, security, and prosperity.”*

-ADMIRAL LINDA FAGAN

27th Commandant of the United States Coast Guard



Why we plan?



Why we plan?

- Support DHS goal-planning
- Method to brainstorm and invite new ideas from community
(*Operation Dry Water!*)
- Evolve outreach, policies, and data utilization



Thank you for your input!

-Many members of the rec boating community offered input

-Members of the community shared new ideas:

StrategicPlanRecBoatingSafety@uscg.mil

-NBSAC: John Adey! Dave Marlow!



Progress to Date

- Worked closely with NBSAC to develop the Plan
- Linked NBSAC Recommendations to Plan
- Incorporated Activities from past Plan & new Activities
- CAPT Glendye signed Plan
- Strat Plan posted on USCGBoating.org



New Plan

3 Initiatives

13 Courses of Action

37 Activities

>50% Activities came from the prior plan

12 Activities connect directly to NBSAC recommendations



New Initiatives

1. Positively Influence Recreational Boater Behavior
(18 Activities)
2. Positively Influence Recreational Boat and Accessory Manufacturers
(9 Activities)
3. Leverage Recreational Boating Data
(10 Activities)



New Courses of Action (13)

1.1 **Increase** the number of boaters that meet national best practices for **knowledge and skills standards**

1.2 Encourage Wear of **Life Jackets**

1.3 Create a safety culture among **livery operators**

1.4 Increase operator compliance with **NAVRULES**



New Courses of Action

1.5 Increase enforcement/awareness of **BUI and BUI-D laws**

1.6 Maintain broad-based positive **marketing, communication, and education plan** based on **boating incident data**

1.7 Employ **strategies to address new boaters,** including paddlers



New Courses of Action

2.1 Ensure that **boats and associated equipment** are **manufactured in compliance** with **USCG** regulations

2.2 Adopt comprehensive **regulatory reform**



New Courses of Action

3.1 Continue the **National Recreational Boating Survey** and investigate new methods to measure boating activity and **exposure**

3.2 Implement data and **evidence-based decision making** and **research** to promote recreational boating **safety**

3.3 Establish authoritative data governance and **modernize data collection**

3.4 Promote **data** governance and **transparency**



Next Steps

-Check out the Plan!

USCGBoating.org

-CG Activity Leaders will begin work & may reach out for help

-Plan is *dynamic*! May consider more Activities as bandwidth increases



Next Steps, cont

-NBSAC invited to propose new Recommendations

-Members of the public can share **new ideas**:

StrategicPlanRecBoatingSafety@uscg.mil

-Thank you for your input!



Let's Evolve!

