

AMERICA'S BOATING CHANNEL™



SMART TV LAUNCH





HISTORIC MOMENT



SERVICE OFFERINGS



Television Channel

Video-on-Demand App



SUBSCRIBE TO THE APP



Select Store using Your Roku Remote

Select Channels and Search for Americas Boating Channel

Select Add Channel

Go to Apps on your Fire TV Main Menu

Search for Americas Boating Channel

Select Get to download the App



SUBSCRIBE TO THE CHANNEL



Add the Sports.TV app on Roku or FireTV

Select Live Channels and scroll down to America's Boating Channel

Click the program grid to watch now



INCLUDED VIDEO CONTENT





AMERICA'S BOATING CHANNEL

The screenshot shows the app's main interface. At the top left is the "AMERICA'S BOATING CHANNEL" logo. The main header area features "SEASON ONE" in large white letters, with "18 episodes" below it. A descriptive paragraph states: "America's Boating Channel's first season of videos includes eighteen titles produced during the 2017 boating season." Below this is a navigation bar with a home icon and a search icon. The central content area displays "AMERICA'S BOATING CHANNEL" and a row of four season thumbnails: "SEASON ONE" (featuring a young man in an orange life vest), "SEASON TWO" (featuring a woman in a blue life vest), "SEASON THREE" (featuring a young girl in a blue life vest), and "SEASON FOUR" (featuring a young child in a pink life vest). Each thumbnail has a green "FREE" badge in the top right corner. Below the thumbnails is a "BOAT FAILS" section with a settings gear icon on the left and a row of video thumbnails, each also marked with a "FREE" badge. A large background image of a young man's face is visible on the right side of the screen.

WATER SPORTS FOUNDATION

The screenshot shows a video player interface with a dark blue background. At the top left is the 'AMERICA'S BOATING CHANNEL' logo. The main title 'CANOEING' is displayed in large white letters, with '14 episodes' below it. A navigation sidebar on the left contains icons for home, search, and settings. The main content area features a large background image of a person in a wetsuit paddling. Below this, the text 'AMERICAN CANOE ASSOCIATION' is centered. A row of five video thumbnails is shown, each with a 'FREE' badge in the top right corner. The thumbnails are labeled: 'CANOEING', 'RECREATIONAL KAYAKING', 'STAND-UP PADDLEBOARDING', 'PADDLING WITH KIDS', and 'KAYAKING'. Below this row, the text 'BOAT RACES' is visible, followed by a row of four more video thumbnails, also marked 'FREE'.



NATIONAL SAFE BOATING COUNCIL

The screenshot shows a streaming application interface. At the top left is the 'AMERICA'S BOATING CHANNEL' logo. The main content area features a large background image of the National Safe Boating Council logo, which includes the text 'EDUCATION OUTREACH TRAINING' and 'NATIONAL SAFE BOATING COUNCIL'. Below this, the text 'SAFE BOATING CAMPAIGN' and '20 episodes' is displayed. A search bar and a home icon are visible on the left side. The main content area displays a row of five content cards, each with a 'FREE' badge in the top right corner. The cards are: 1. 'SAFE BOATING CAMPAIGN' with the National Safe Boating Council logo. 2. 'WEAR IT' with an orange life vest icon. 3. 'BOAT ON COURSE' with a compass rose icon. 4. 'GET CONNECTED' with a boat icon and the text 'GETCONNECTEDBOATING.ORG'. 5. 'KNO' with a partial view of a boat. Below this row, the text 'US SAILING TEAM' is visible, followed by a row of four more content cards, each with a 'FREE' badge. A settings gear icon is located at the bottom left of the interface.

THE CORPS FOUNDATION

The screenshot shows a mobile application interface for 'The Corps Foundation'. At the top left is the 'AMERICA'S BOATING CHANNEL' logo. The main header reads 'TCF SEASON ONE' with '13 episodes' below it. A large, stylized 'Close Calls' graphic is overlaid on the background. Below this, the text 'THE CORPS FOUNDATION' is displayed. A navigation bar on the left includes a home icon, a search icon, and a settings icon. The main content area features four promotional cards for different seasons, each with a 'FREE' badge and a 'PleaseWearIt.com' logo. The cards are: 'Close Calls' (TCF SEASON ONE) showing a water skier, 'Family Traditions' (TCF SEASON TWO) showing a family on a boat, 'Safety Looks Good on Everyone' (TCF SEASON THREE) showing a person in a kayak, and 'Protect Yourself All Ways' (TCF SEASON FOUR) showing people on a boat. At the bottom, there is a section for 'BOATING TV PROGRAMS' with several smaller program thumbnails, each also marked 'FREE'.

AMERICA'S BOATING CHANNEL

ALEX OTTE (3:00)

03:02

Alex Otte was 13-years old when a drunk boater ran her over as she sat on her jet ski. She was not expected to survive.

NASBLA

ALEX OTTE (3:00)
03:02

TEEN RECEIVES NATIONAL HONOR
Spoke out against drunk driving after crash
11:00 67°

CYNTHIA & SOPHIE (:60)
01:05
In memory of Cynthia & Sophie Peter...

ON THE ROAD, ON THE WATER (:60)
01:00

YOU'RE GOING NOWHERE FAST (:45)
00:45 67°

COOKING ON BOARD

OPEN PSA
01:00

SEA TOW FOUNDATION



YOU THINK NOTHING CAN TAKE YOU DOWN

00:54

Men ages 26-55 are at the highest risk of death from alcohol-related boating accidents. Always designate a sober skipper.



SEA TOW FOUNDATION



FREE

YOU THINK NOTHING CAN TAKE YOU DOWN

00:54



FREE

HOW TO FIT A CHILD WITH A LIFE JACKET

01:47



FREE

HOW DO MARINE FLARES WORK AND WHAT KINDS ARE THERE

01:52



FREE

HOW DO I USE A FLARE GUN

01:09



WHAT SHOULD I DO IF I AM IN A BOATING ACCIDENT

01:15

BOATING CARTOONS



FREE



FREE



FREE



FREE

ENTERTAINMENT CATEGORIES

BOAT FAILS



BOATING NEWS



BOAT RACES



BEACH PATROL



BOATING TV PROGRAMS

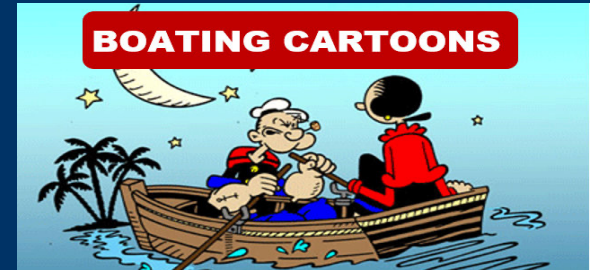
COOKING ON BOARD



MOVIES FOR BOATERS



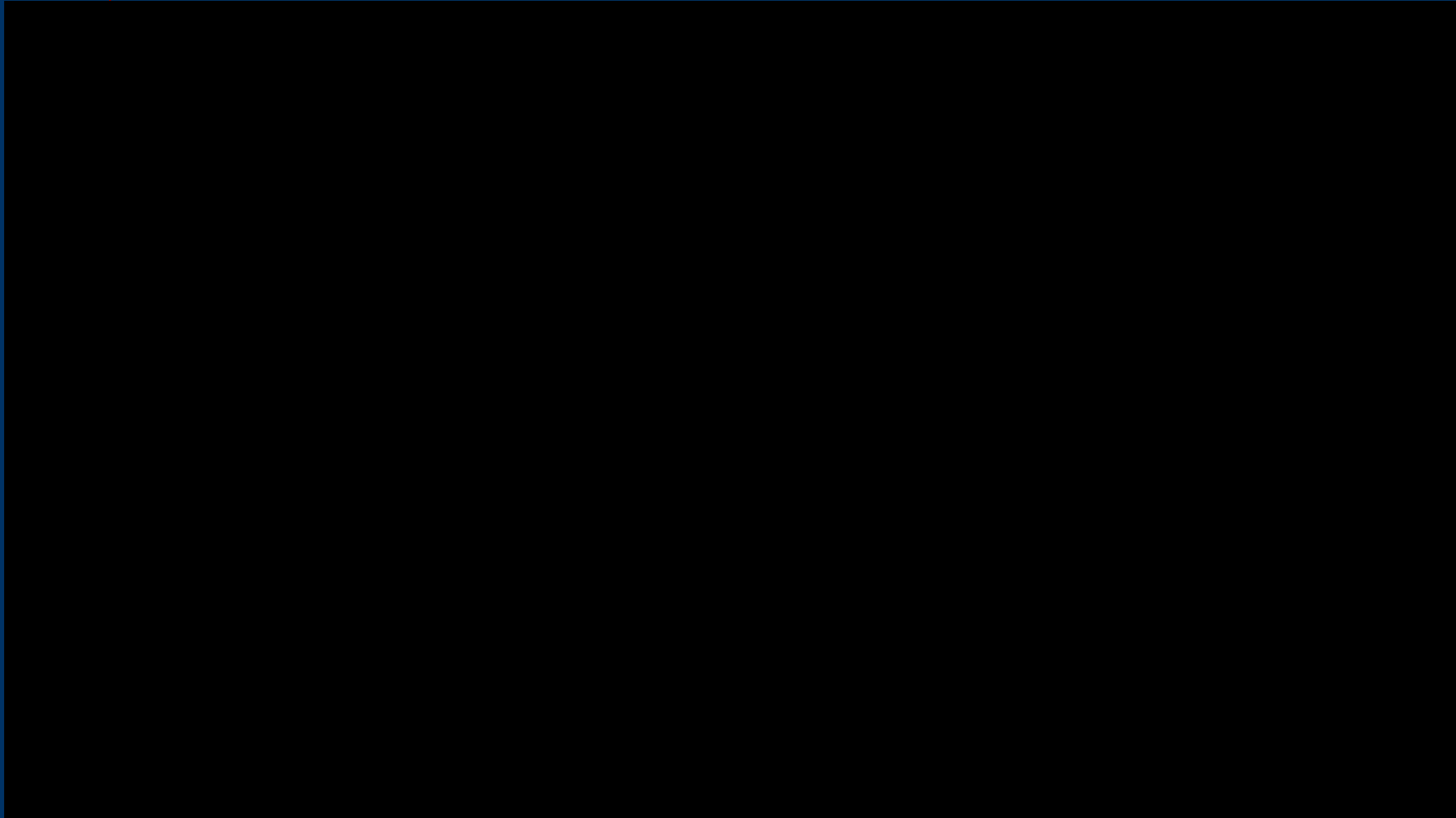
BOATING CARTOONS



STAY TUNED



MORE TO COME



JOIN US

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Kathryn Strachan

Kathryn Strachan is the VP of business development for America's Boating Channel. She grew up and currently lives on the Connecticut shoreline and has spent many days boating on Long Island Sound. Kathy is responsible for partnering with content rights holders to provide boating safety and boater education videos for America's Boating Channel's two new smart TV offerings. She has aggregated hundreds of hours of boating themed video content including epic movies, TV program series, military films, power boat and sailboat racing for both the on-demand app and linear video channel. Kathy has a B.A in Communications from the University of Connecticut and has spent her career in the broadcast, cable, and steaming TV industries launching innovative technologies and channels. She has held business development positions with NBC Olympics and CBS PPV. Kathy is currently the chief corporate and business development officer for StreamSearch Live. americasboatingchannel.com

