



PARTNERSHIPS FOR PROGRESS

SPONSOR IBWSS

- WHO:** Showcase YOUR organization before a global audience
- WHAT:** 25th anniversary of the International Boating and Water Safety Summit
- WHERE:** Washington, D.C.
- WHEN:** March 13-16, 2022
- WHY:** Great opportunity to elevate your brand and products before a global audience with a commitment to boating and water safety

SPONSORSHIP LEVELS

Secure your IBWSS sponsorship level at www.IBWSS.org/sponsors.

CAPTAIN: \$15,000	
<ul style="list-style-type: none"> • Recognition and branding throughout conference as the Premier Sponsor • Logo prominently displayed on IBWSS shirt, website, registration page, and promo e-mails • Opening reception beverages and appetizers • Tabletop display at opening reception • Branded session during conference • Customized trivia question in scavenger hunt • Social media promotional outreach • Promotional item(s) in registration bag • Free all-access conference registration for your staff 	
COMMANDER: \$7,500	1 ST MATE: \$3,500
<ul style="list-style-type: none"> • Conference name badges branded with organization logo • 15-minute breakout session • Promotional item in registration packet • Tabletop display at opening reception • Logo prominently displayed on IBWSS shirt, website, registration page, and promo e-mails • Customized trivia question in scavenger hunt • Free all-access conference registration for your staff 	<ul style="list-style-type: none"> • Branded water bottle for attendees • 5-minute product demo during intermission • Promotional item in registration packet • Tabletop display at opening reception • Logo prominently displayed on IBWSS shirt, website, registration page, and promo e-mails • Customized trivia question in scavenger hunt • Free all-access conference registration for your staff



SNACK STATION: \$2,000	SCAVENGER HUNT: \$1,000	REGISTRATION PACKET: \$750
<ul style="list-style-type: none"> • Sponsor a snack station during the conference to showcase your organization • Branded signage • Branded tablecloth (if provided) can be displayed • One free conference registration 	<ul style="list-style-type: none"> • Organization’s logo on IBWSS Scavenger Hunt promos • Customized trivia question in scavenger hunt • Donation of item for scavenger hunt winners • One free conference registration 	<ul style="list-style-type: none"> • Logo displayed on conference registration bag • Item provided by sponsor will be included in the IBWSS registration packet • One free conference registration
EXHIBIT SPACE: \$500	DISCOUNT CODE: \$400	SWAG: \$250
<ul style="list-style-type: none"> • Tabletop display at opening reception • Platform to raffle off item of choice during IBWSS • Two-minute promotional slot • One free conference registration 	<ul style="list-style-type: none"> • Share a discount code specific to IBWSS attendees • Discount code will be shared via email prior and post conference, as well as shared in conference registration packet • One free conference registration 	<ul style="list-style-type: none"> • Item provided by sponsor will be included in the IBWSS registration packet