



# PARTNERSHIPS FOR PROGRESS

## SPONSOR IBWSS

- WHO:** Showcase YOUR organization before a global audience.
- WHAT:** The International Boating and Water Safety Summit celebrates “Partnerships for Progress” – a virtual conference recognizing worldwide collaboration to save lives on the water.
- WHERE:** It’s virtual! Participate in the conference from the comfort of your home or office.
- WHEN:** May 17-19, 2021 from 1 p.m. to 4 p.m. EDT
- WHY:** Sponsoring IBWSS is a great opportunity to showcase your brand and products before a global audience who cares about safety on the water.

## SPONSORSHIP LEVELS

### All sponsorship levels include:

- Free all-access conference registration for your staff
- Recognition on the IBWSS website, social media, virtual conference app

Secure your IBWSS sponsorship level at [www.IBWSS.org/sponsors](http://www.IBWSS.org/sponsors).

PREMIER: \$7,500		
<ul style="list-style-type: none"> <li>• Logo prominently displayed on IBWSS website, promo e-mails, and pre-recorded sessions</li> <li>• Logo on official IBWSS dri-fit long-sleeve shirt mailed to 200 attendees</li> <li>• Virtual “Coffee Hour” networking session</li> <li>• \$5 coffee gift card in branded envelope mailed to 200 attendees</li> <li>• 10-minute breakout session or 5-minute product demo (pre-recorded)</li> <li>• Virtual exhibit booth</li> <li>• Customized trivia question in virtual app gamification</li> </ul>		
CHAT BOX: \$3,500	SWAG BOX: \$3,500	LEADERBOARD: \$2,000
<ul style="list-style-type: none"> <li>• Live chat box branded with your organization’s logo</li> <li>• Virtual exhibit booth</li> <li>• Customized trivia question in virtual app gamification</li> </ul>	<ul style="list-style-type: none"> <li>• Organization’s logo on outside of IBWSS Swag Box to be sent to 200 attendees</li> <li>• Customized trivia question in virtual app gamification</li> </ul>	<ul style="list-style-type: none"> <li>• Organization’s logo on Leaderboard recognizing attendee conference engagement</li> <li>• Customized trivia question in virtual app gamification</li> </ul>



<b>SCAVENGER HUNT: \$1,000</b>	<b>PRODUCT DEMO: \$200</b>	<b>VIRTUAL SWAG: \$100</b>
<ul style="list-style-type: none"><li>• Organization’s logo on IBWSS Scavenger Hunt promos</li><li>• Customized trivia question in virtual app gamification</li></ul>	<ul style="list-style-type: none"><li>• Showcase your product in a 5-minute pre-recorded video (provided by company)</li><li>• NSBC will compile video in Product Showcase session(s)</li><li>• Engage with attendees via live chat</li><li>• Safe Boating Campaign <a href="#">Media Best Practices</a> must be followed for on-water demonstrations</li></ul>	<ul style="list-style-type: none"><li>• Provide exclusive discount for attendees</li><li>• Shared in pre- and post-conference promo emails</li></ul>
<b>SWAG: VARIES</b>		
<ul style="list-style-type: none"><li>• Logo item of sponsor’s choosing mailed to 200 attendees</li><li>• Swag item to be selected in partnership with NSBC to ensure it will fit in the IBWSS Swag Box</li></ul>		