

#IBWSS19 Presents
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The Future of Recreational Boating March 24-27, 2019 | Jacksonville, FL



2019 PROGRAM *Updated March 14, 2019*

The International Boating and Water Safety Summit is the premier event for training, education, awareness, meeting, and networking for professionals, volunteers, and anyone involved in boating and water safety.

**All sessions take place at the Omni Jacksonville Hotel, with the exception of the on-water sessions at the St. Johns River (meet in hotel lobby to walk to waterfront) and the pool (Winston Family YMCA, 221 Riverside Avenue – meet in hotel lobby for transportation).*

FRIDAY, March 22

5:30 pm – 7:30 pm **New State Boating Education Coordinator Orientation** Jacksonville

SATURDAY, March 23

8:30 am – 5:00 pm **NASBLA Education Committee Meeting** Florida C
8:30 am – 5:00 pm **NSBC Board of Directors Meeting** Pensacola
6:30 pm – 9:00 pm **Boating Education Advisory Panel (BEAP) Meeting** Tampa

SUNDAY, MARCH 24

8:30 am – 3:00 pm **NASBLA Education Committee Meeting** Florida C
8:30 am – 12:00 pm **NSBC Board of Directors Meeting** Pensacola
11:00 am – 7:00 pm **Registration** Pre-Function
2:00 pm – 3:00 pm **NWSC General Membership Meeting** Omni Ballroom
3:30 pm – 4:30 pm **NSBC General Membership Meeting** Omni Ballroom
4:30 pm – 5:15 pm **Non-Profit Grant Recipients | Roundtable Discussion** Pensacola
Representative from the U.S. Coast Guard
5:30 pm – 6:30 pm **Opening Ceremony | #IBWSS19** Florida CD
U.S. Coast Guard, Japan Coast Guard and other dignitaries
6:30 pm – 8:30 pm **IBWSS Expo | The Future of Recreational Boating** Florida AB
8:30 pm – 10:30 pm **IBWSS Networking Room** Tampa

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MONDAY, MARCH 25

7:00 am – 5:00 pm	IBWSS Expo The Future of Recreational Boating	Florida AB
7:00 am – 8:00 am	Breakfast At the IBWSS Expo <i>(included with registration)</i>	Florida AB
7:00 am – 12:00 pm	Registration	Pre-Function
8:00 am – 8:15 am	Welcome #IBWSS19	Florida CD
8:15 am – 9:00 am	Keynote Address The Future of Recreational Boating <i>Thom Dammrich, President, National Marine Manufacturers Association</i>	Florida CD
9:15 am – 10:00 am	Keynote Address Social Influences on Boating Safety <i>Peter Mitchell, Chief Creative Officer, Marketing for Change</i>	Florida CD
10:00 am – 10:15 am	Break Visit the IBWSS Expo	Florida AB
10:15 am – 11:00 am	General Session BUI Impairment <i>Major Richard Moore, Florida Fish and Wildlife Conservation Commission (retired)</i>	Florida CD
11:00 am – 11:55 am	General Session National Boating Education Standards <i>Captain Jeff Wheeler, Deputy Chief, Office of Boat Forces, U.S. Coast Guard</i> <i>Amanda Pérez, BoatUS Foundation, Director of Education</i> <i>Pam Dillon, Director, Education and Standards, NASBLA</i>	Florida CD
12:00 pm – 1:30 pm	Lunch At the IBWSS Expo sponsored by Kalkomey <i>(included with registration)</i>	Florida AB
1:45 pm – 3:15 pm	Workshop Behavior Change Marketing <i>Peter Mitchell, Chief Creative Officer, Marketing for Change</i>	Florida CD
1:45 pm – 3:15 pm	Study Session Certified Recreational Boating Professional Domain 2: Boating Law Administration and Domain 3: Boating Laws and Compliance <i>John Malatak, CRBP Program Manager, NASBLA</i>	Omni Ballroom
3:15 pm – 3:30 pm	Break Visit the IBWSS Expo	Florida AB
3:30 pm – 4:15 pm	Breakout Session Waves of Hope: Tips for First Responders from Families of Water Tragedies <i>Law Enforcement Officers; Dana Gage, Founder, The LV Project; Jan Willhite-Iserman, Ashleigh Iserman Boating Safety Foundation</i>	Florida D
3:30 pm – 4:15 pm	Breakout Session R3 and Recreational Boating Safety (Recruitment, Retention, Reactivation) <i>Stephanie Hussey, Director State R3 Program, RBFF</i> <i>Tim Spice, Boater Education Manager, Texas Parks and Wildlife</i>	Omni Ballroom
3:30 pm – 4:15 pm	Breakout Session Adaptive Recreational Boating Programs <i>Joe Moore, Founding Executive Director, Adaptive Expeditions</i>	Pensacola
4:20 pm – 5:05 pm	Breakout Session Automated Reporting and Boater Trends <i>Captain Joseph Frohnhoefer III, CEO, Sea Tow</i>	Florida C
4:20 pm – 5:05 pm	Breakout Session Engaging Public Officials in Water Safety <i>Liz Schmidt, Director of Community Safety, YMCA South Palm Beach County</i>	Omni Ballroom
4:20 pm – 5:05 pm	Training Inflatable Life Jacket Repacking <i>Various Life Jacket Manufacturers</i>	Pensacola
5:15 pm – 7:30 pm	Tour of Mustang Survival Sponsored by Mustang Survival <i>Tour of Mustang Survival's facility and reception. Bus leaves the hotel lobby at 5:15 pm. Space for 48 people. Due to contract restrictions, US citizens only. Must wear closed-toe shoes.</i>	Shuttle from Hotel Lobby
5:30 pm – 7:30 pm	Group Dinners Sign up in advance at registration	Various
8:30 pm – 10:30 pm	IBWSS Networking Room	Tampa

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TUESDAY, MARCH 26

7:00 am – 1:30 pm	IBWSS Expo The Future of Recreational Boating	Florida AB
7:00 am – 8:00 am	Breakfast At the IBWSS Expo <i>(included with registration)</i>	Florida AB
7:00 am – 12:00 pm	Registration	Pre-Function
8:00 am – 8:15 am	Welcome #IBWSS19	Florida CD
8:15 am – 9:00 am	General Session Next Generation of Boating and Water Safety Gear <i>Panel discussion with boating and water safety gear manufacturers</i>	Florida CD
9:00 am – 10:00 am	General Session Multi-Use Waterway Conflict Management Roundtable <i>Panel discussion led by a moderator in a roundtable format</i>	Florida CD
10:00 am – 10:15 am	Break	Florida AB
10:15 am – 11:00 am	Breakout Session Paddling Lingo <i>Tommy Thompson, Florida State Director, ACA Mike Hammond, Calusa Blueway Coordinator, Great Calusa Blueway</i>	Florida D
10:15 am – 11:00 am	Breakout Session BUI Simulation Classroom Training <i>Deputy Chris Castelli, Marine Enforcement Officer, Clay County Sheriff's Office</i>	Omni Ballroom
10:15 am – 11:00 am	Breakout Session Changing Life Jacket Wear Behavior Through Enforcement and Education <i>Pam Doty, National Water Safety Program Manager, USACE Rachel Garren, Special Programs Director, The Corps Foundation</i>	Pensacola
11:05 am – 11:55 am	Breakout Session Drowning Prevention: Lessons and Successes from the National Drowning Prevention Alliance <i>Dr. Adam Katchmarchi, Executive Director, NDPA</i>	Florida C
11:05 am – 11:55 am	Breakout Session National Recreational Boating Surveys <i>Representative from RTI International</i>	Omni Ballroom
11:05 am – 11:55 am	Breakout Session How Recreational Boating Impacts the Travel and Tourism Economy <i>Gerry James, Founder and Principal, Explore Kentucky Initiative</i>	Pensacola
12:00 pm – 1:30 pm	Lunch At the IBWSS Expo <i>(included with registration)</i>	Florida AB

Attendees may choose On-Water Sessions or Classroom Sessions in the afternoon.

On-Water Sessions

1:45 pm – 5:00 pm	Pool Sessions Boating Safety and Buoyance Devices Training <i>Attendees may watch from poolside or participate in the water; meet for shuttle in hotel lobby or within walking distance; see website and app for detailed schedule</i>	Winston Family YMCA
1:45 pm – 5:00 pm	Waterfront BUI Simulation Training More details coming <i>Florida Fish and Wildlife Conservation Commission Attendees will meet in hotel lobby and walk to the waterfront; see website and app for detailed schedule</i>	St. Johns River Waterfront, The Landings



Classroom Sessions

1:45 pm – 2:30 pm	Breakout Session Future of Towed Sports <i>Kevin Michael, Executive Director, Water Sports Industry Association</i>	Florida D
1:45 pm – 2:30 pm	Breakout Session Bridging the Gap from Closed Water to Open Water Safety <i>Alissa Magrum, Executive Director, Colin's Hope</i>	Omni Ballroom
1:45 pm – 2:30 pm	Breakout Session Future of SUP <i>Todd Bishop, Owner, Bishop Boards</i>	Pensacola
2:35 pm – 3:15 pm	Breakout Session International Perspective: Canadian Safe Boating Council <i>Ted Rankine and Lawrence Jacobs, CSBC</i>	Florida C
2:35 pm – 3:15 pm	Breakout Session How the Gig Economy Will Change Recreational Boating <i>Zach Hatraf, Founder and CEO, Anchor</i>	Omni Ballroom
2:35 pm – 3:15 pm	Breakout Session New Life Jacket Labels <i>Brian Rehwinkel, Boating and Waterways Section, Florida Fish and Wildlife Conservation Commission</i>	Pensacola
3:15 pm – 3:30 pm	Break Networking Opportunity	Pre-Function Jacksonville
3:30 pm – 4:15 pm	Study Session Certified Recreational Boating Professional Domain 1: Management, Leadership, Ethics & Character <i>John Malatak, CRBP Program Manager, NASBLA</i>	Pre-Function Jacksonville
3:30 pm – 4:15 pm	Breakout Session Impacting the Future of Boating and Water Safety Through Legislation <i>Ar'Sheill Monsanto, Executive Director, Texas Drowning Prevention Alliance</i>	Omni Ballroom
3:30 pm – 4:15 pm	Breakout Session Synthesis Discussion <i>Small group discussions on key topics (Future of Recreational Boating, Behavior Change Marketing, and Multi-Use Waterways Management)</i>	Pensacola
4:20 pm – 5:05 pm	Breakout Session Synthesis Discussion <i>Small group discussions on key topics (Best Practices for First Responders, New Life Jacket Labels, and Recreational Boating Economy)</i>	Florida C
4:20 pm – 5:05 pm	Breakout Session Best Practices for Federal Non-Profit Grants <i>(this session is also offered on Wednesday)</i> <i>U.S. Coast Guard Representative</i>	Florida D
4:20 pm – 5:05 pm	Training Inflatable Life Jacket Repacking <i>Various Life Jacket Manufacturers</i> <i>(this session is also offered on Monday)</i>	Pensacola
5:10 pm – 6:00 pm	USACE Agency Meeting <i>All welcome to attend</i>	Omni Ballroom
8:30 pm – 10:30 pm	IBWSS Networking Room	Tampa

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WEDNESDAY, MARCH 27

7:00 am – 12:00 pm	Registration	Pre-Function Florida CD Florida CD
8:00 am – 8:15 am	Welcome #IBWSS19	
8:15 am – 9:15 am	General Session How the Evolution of Learning Impacts Boaters <i>Representatives from Kalkomey, Life Saving Victoria, U.S. Sailing</i>	Florida CD
9:15 am – 10:00 am	General Session Leadership Skills for Boating Safety NASBLA	Florida CD
10:00 am – 10:15 am	Break	On own
10:15 am – 11:00 am	Breakout Session Virtual Reality and Interactive Learning Stations <i>Representatives from Kalkomey, Life Saving Victoria, U.S. Sailing</i>	Jacksonville
10:15 am – 11:00 am	Breakout Session Youth and Boating <i>Representative(s) from National Safe Boating Council and Sea Scouts</i>	Omni Ballroom
10:15 am – 11:00 am	Breakout Session Best Practices for Federal Non-Profit Grants <i>(this session is also offered on Tuesday)</i> <i>U.S. Coast Guard Representative</i>	Pensacola
11:05 am – 11:55 am	Breakout Session Virtual Reality and Interactive Learning Stations <i>Representatives from Kalkomey, Life Saving Victoria, U.S. Sailing</i>	Jacksonville
11:05 am – 11:55 am	Breakout Session Inflatable Life Jacket Repacking Relay Race <i>Bring your game face</i>	Omni Ballroom
11:05 am – 11:55 am	Breakout Session Developing a National Water Safety Plan for the U.S. <i>Keith Christopher, Member, Water Safety USA</i>	Pensacola
12:00 pm – 2:00 pm	Awards Luncheon #IBWSS19 <i>(included with registration)</i>	Florida CD

For more information visit www.IBWSS.org.