

**IBWSS Media  
Contest  
Posters/Signs**

**I Heart CA  
“Guerilla Art”  
Stencil Kit**

**California State  
Parks Division  
of Boating  
and Waterways**



**Stencil and  
Biodegradeable  
Spray Chalk**

**Custom kits  
created for DBW  
partner use**



**Each kit included the heavy duty plastic, reusable stencil and two colors of spray paint.**



2017 reported use included class areas, rental decks, marina docks, and launch ramps



Quick dry and non-slip  
for foot traffic; image  
lasts over a month  
depending on weather  
and traffic



Four months and  
going strong!  
Stencils use will  
expand in 2018