



## 2018 Education & Outreach Committee Meeting Agenda

**March 2-3-4, 2018**

[Hilton Downtown/Lexington](#)

369 W Vine St, Lexington, KY 40507

### FINAL

#### Friday, March 2, 2018

5:30 pm – 7:30 pm **Education Coordinator Orientation Meeting (Optional) – All Welcome**  
*Meeting Room: Kincaid – Jenn Ogren (RI) and Steve Criscione (RI)*

#### Saturday, March 3, 2018

8:00 am – 9:00 am **Committee Plenary Session (All Committees) – Meeting Room: Salon C**

- Committee Calendar/ Conflict of Interest Statements
- Program Updates/ Video Presentation Requirements

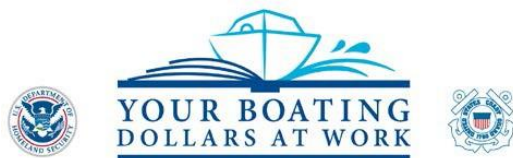
9:15 am – 11:00 am **Full Education Committee – Meeting Room: Magnolia**

#### **Call to Order; Welcome & Introductions**

- Susan Stocker (IA), Committee Chair
- NASBLA Executive Board Liaison Mark Brown (OK)
- USCG Representative Tom Dardis
- Kim Jackson (AZ), Committee Vice-Chair/ Marketing & Outreach Subcommittee Chair
- Tim Spice (TX), Policy & Best Practices Subcommittee Chair
- Betsy Woods (TN), Program Administration Subcommittee Chair
- Members, Guests, and Staff Introductions

#### **Committee Updates:**

- **Agenda Overview/ Revisions**                      Committee Chair Susan Stocker  
    ○ Meeting Logistics                                      Pam Dillon, NASBLA Education Director
  
- **Overview of Subcommittee Charges**
  - Marketing & Outreach Subcommittee      Kim Jackson
  - Policy & Best Practices Subcommittee      Tim Spice
  - Program Administration Subcommittee      Betsy Woods



*Produced under a grant from the Sport Fish Restoration and  
Boating Trust Fund, administered by the U.S. Coast Guard.*

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11:15 am – 5:00 pm **Charge Teams Meet/ Lunch on your own**

(Meeting Locations will be announced. Charge Team meeting times are subject to change. In order to accommodate all 12 teams, we regret that some team members will have conflicts in meeting times. Please plan accordingly.)

Education Breakout Rooms: Salon A and Kincaid

**11:15 – 12:30 Charge Team Meetings –**

M&O 1 (Nat'l Campaigns), P&BP 2 (Reciprocity), PA 2 (Pass. Safety – Update ERAC)

**11:45 – 1:00 PICK UP SACK LUNCH (PROVIDED) – 2<sup>nd</sup> Floor Pre-function Area**

**12:45 – 2:00 Working Lunch - Charge Team Meetings –**

P&BP 1 (Dashboard), PA 3 (Test Questions), M&O 4 (Media Toolbox)

**2:15 – 3:30 Charge Team Meetings –**

M&O 2 (SOSBP), P&BP 3 (Verified Course Assessments), PA 4 (Nat. Database)

**3:45 – 5:00 Charge Team Meetings –**

PA 1 (Sec. 9/10), M&O 3 (Knowledge Mgt.) P&BP 4 (Coor. Orientation)

***Charge Team Meeting 'Assignment':***

- Assign a note taker to ensure notes are captured electronically in written form.
- Update the list of committee members to include those participating during this meeting. Update the master chart of Charge Team Members.
- Provide a draft written report of charge team work-to-date, next steps, and recommendations. This report will form the basis of the NASBLA Executive Board briefing for mid-term 2018.
- Prepare for short (15-20 minutes) briefing to full Education Committee, Sunday, March 4.

**7:00 pm – 9:30 pm Boating Education Advisory Panel (BEAP) Meeting**

*Meeting Room: Magnolia*

*- This meeting is for state boating education coordinators and guests.*

*- Pizza provided by NASBLA*

**Sunday, March 4, 2018**

8:00 am – 9:30 am **Report Finalization with charge teams**

9:30 am – 3:00 pm **Full committee reconvenes –Charge Team Reports**

*(15-20 min. each) Meeting Room: Magnolia*

**Guest Presentations:**

- USCG Remarks (20 minutes) Tom Dardis, USCG
- Crowd Sourcing – Grant Project Update (20 min.) Ernie Marshburn, East Carolina U.
- Education Standards Panel/Future of the Standards Harry Munns, ESP Chair (30 minutes)

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**Marketing & Outreach (M&O) – Kim Jackson**

- (1) Charge 1 – *Advance National Campaigns* – Brian Rehwinkel, Kim Jackson
- (2) Charge 2 – *Seal of Safe Boating Practices* – MariAnn McKenzie
- (3) Charge 3 – *Knowledge Management* – Stacey Brown
- (4) Charge 4 – *BoatBeat.org* – David Dickerson, Yvonne Pentz

**Policy & Best Practices (P&BP) – Tim Spice**

- (5) Charge 1 – *Education Dashboard* – Tim Spice
- (6) Charge 2 – *Reciprocity* – Mary Carrier, Susan Stocker
- (7) Charge 3 – *On-Water Skill Conformity Assessment* – Mark Chanski
- (8) Charge 4 – *New State Coordinator Orientation* – Jenn Ogren, Steve Criscione

**Approximately 12:00 – 1:00**

**Lunch Break (on own)**

**Program Administration (PA) - Betsy Woods**

- (9) Charge 1 – *Sections 9 & 10* – Betsy Woods
- (10) Charge 2 – *Passenger Safety Standard* – Kelli Toth
- (11) Charge 3 – *Test Questions* – Emily King
- (12) Charge 4 – *National Database* – Josh Hoffman

**Next Steps for Charge Team Completion; Final Report Schedule**

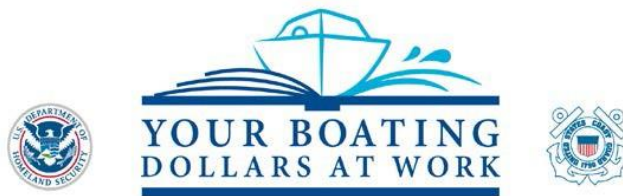
*[Please post all written charge team interim reports to Basecamp by this time.]*

- **Discussion: Final Report Video presentations**
- **Discussion: NASBLA conference education session recommendations.**
- **Discussion: 2019 Charge Recommendations**

**Open forum and other committee business**

3:00 pm

**Wrap-up and Adjourn**



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