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22nd Annual

International Boating & Water Safety Summit

THE PREMIER CONFERENCE FOR BOATING AND WATER SAFETY

March 4 - 7, 2018

Hilton Lexington/Downtown
Lexington, Kentucky

www.IBWSS.org

NATIONAL SAFE BOATING COUNCIL — EDUCATION OUTREACH TRAINING — SINCE 1958

Continuing Education in Boating & Water Safety — NATIONAL WATER SAFETY CONGRESS — Since 1951

NASBLA

U.S. DEPARTMENT OF HOMELAND SECURITY

YOUR BOATING DOLLARS AT WORK

UNITED STATES COAST GUARD

Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.

Celebrating

SINCE 1958

NATIONAL SAFE BOATING COUNCIL, INC.

SAFER BOATING THROUGH EDUCATION

60 Years

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Hilton Downtown/Lexington
Lexington, KY
March 4 -7, 2018

Welcome!

The International Boating & Water Safety Summit is the premier boating and water safety conference, with focus on the National Recreational Boating Safety Strategic Plan.

Partners

Sponsors

Key Events

March 4
Opening Reception, 6:00 - 8:00

March 5
Opening Ceremony & U.S. Coast Guard Update, 8:30 - 9:45
Keynote Speaker, Nancy Baker: 10:45 - 11:15
"How One Tragedy Saved Thousands of Lives"
NSBC 60th Anniversary Celebration Kick-Off, 5:10-5:30

March 6
Indoor Poolside Sessions: Transylvania University

March 7
Awards Luncheon, 12:00 - 2:00

Attendee Benefits

Program Implementation Ideas

Professional Development

Stay Current with Trends and Issues in Recreational Boating and Water Safety

Earn hours towards Certified Recreational Boating Professional (CRBP) Certification

Networking

Expo featuring Innovative Products and Programs

Get Social

Mobile App: IBWSS
Twitter: @IBWSS
#IBWSS18

Give Feedback

Help Improve IBWSS through Daily Evaluations

Save the Date

2019 IBWSS
March 24-27 in
Jacksonville, FL

Chris Stec
Chair, NSBC

Keith Christopher
President, NWSC

Tom Guess
President, NASBLA

Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.

Thank you to

Brunswick Commercial & Government Products

for sponsoring the IBWSS T-Shirts.

Thank you to

BoatU.S. Foundation

for sponsoring the Networking Room and NSBC 60th Anniversary Celebration.

Thank you to

Boat Ed

for sponsoring the Monday Breakfast.

Thank you to

Stearns

for sponsoring the 2018 IBWSS Name Badge Holders.

PRE-IBWSS: Friday, March 2

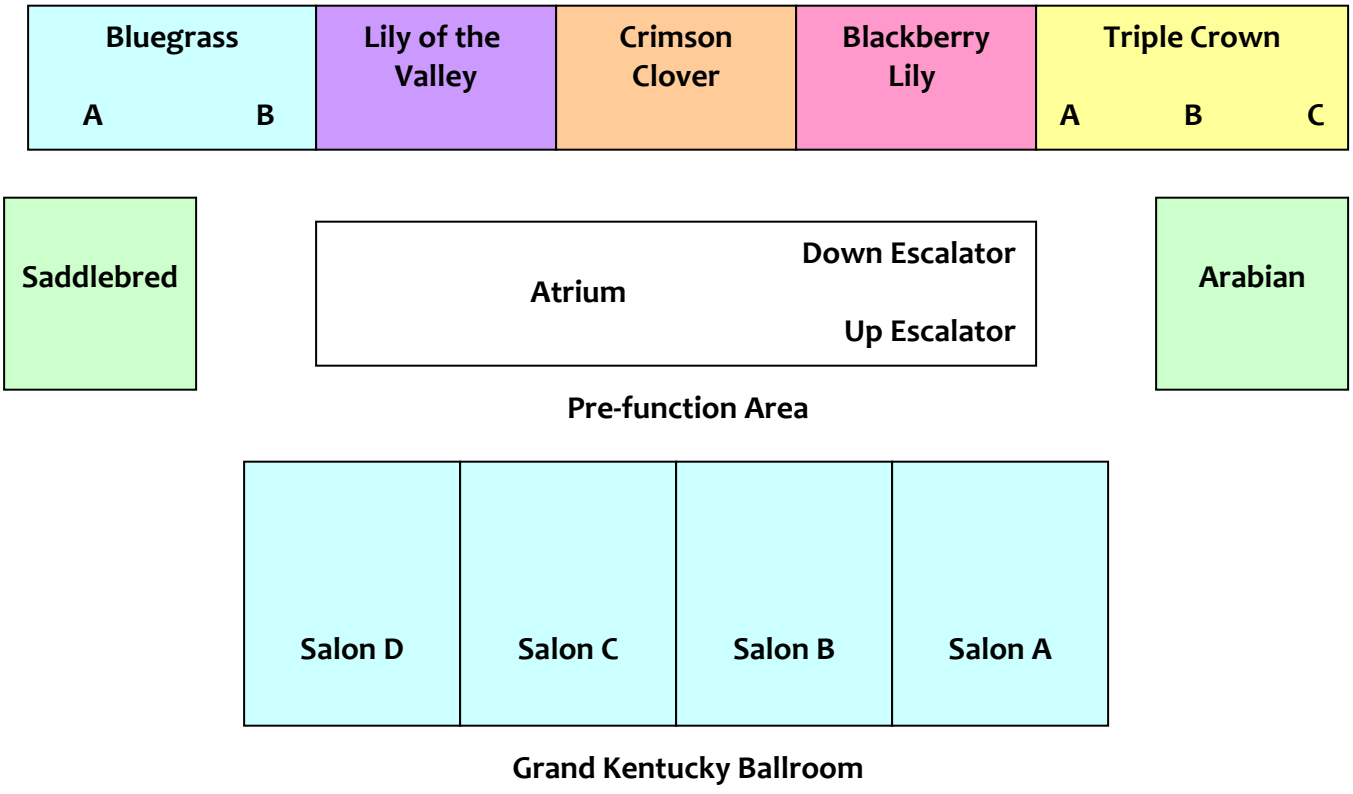
5:30 p.m. – 7:30 p.m.	National Association of State Boating Law Administrators (NASBLA) New State Education Coordinator Training	Kincaid Room

PRE-IBWSS: Saturday, March 3

8:00 a.m. – 5:00 p.m.	NASBLA Education Committee Meeting	Salon C and Magnolia Room
8:00 a.m. – 5:00 p.m.	National Safe Boating Council (NSBC) Board Meeting	Crimson Clover Room
8:30 a.m. – 5:00 p.m.	National Water Safety Congress (NWSC) Board Meeting	Saddlebred Board Room
7:00 p.m. – 10:00 p.m.	Education Advisory Panel (BEAP) Meeting	Magnolia Room

Meeting Room locations are subject to change.
Please refer to www.IBWSS.org or IBWSS Mobile App for meeting locations.

HILTON LEXINGTON/DOWNTOWN



SUNDAY, MARCH 4

8:00 a.m. – 3:00 p.m.	**NASBLA Education Committee Meeting**	**Magnolia Room**
8:30 a.m. – 12:00 p.m.	**NSBC Board Meeting**	**Crimson Clover Room**
8:30 a.m. – 12:00 p.m.	**NWSC Board Meeting**	**Blackberry Lily Room**
9:00 a.m. – 3:00 p.m.	**United Safe Boating Institute (USBI) Meeting**	**Triple Crown – Salon B**
11:00 a.m. – 3:00 p.m.	**Exhibitor Move-In**	**Grand Kentucky – Salon A and B**
11:00 a.m. – 7:00 p.m.	**Registration Open**	**Registration Office**
3:00 p.m. – 4:00 p.m.	**NWSC General Membership Meeting**	**Bluegrass Room**
4:30 p.m. – 5:30 p.m.	**NSBC General Membership Meeting**	**Bluegrass Room**
6:00 p.m. – 8:00 p.m.	**Opening Reception** **Honoring the 22nd Annual IBWSS Exhibitors** **Exhibits Open –** Networking and light hors d'oeurves	**Grand Kentucky – Salon A and B**

MONDAY, MARCH 5

7:00 a.m. – 5:00 p.m.	**Exhibits Open** **(Continental Breakfast 7:00 a.m. – 8:30 a.m.)**	**Grand Kentucky – Salon A and B**
7:00 a.m. – 4:00 p.m.	**Registration Open**	**Registration Office**

The icons positioned with each seminar session represent the ten major program domains, or content areas, that will be used by NASBLA to guide the composition of the Certified Recreational Boating Professional (CRBP) examination process. For a complete description, visit https://www.nasbla.org/advocacy/recreational-boating-professional

Management, Leadership, Ethics & Character

Boating Law Administrator

Boating Laws & Compliance

Federal Programs

Partnerships

Boating Safety Marketing, Outreach & Public Relations

Boating Safety Education

Boating Safety Training & Program Development

Waterways Management & Access

Vessel Numbering, Titling & Vessel Identification System (VIS)

GENERAL SESSION

8:30 a.m. – 9:00 a.m. — **Grand Kentucky – Salon C and D**

Opening Ceremonies
Master of Ceremonies – Virgil Chambers
NASBLA Recreational Boating Professional Certification Commission

Color Guard – Presentation of Colors by the Kentucky Department of Fish and Wildlife Resources
Singing of the National Anthem – Tom Hayward
Greeting and Welcome –
Keith Christopher, President, NWSC
Chris Stec, Chair, NSBC
Tom Guess, President, NASBLA

9:00 a.m. – 9:45 a.m.
Grand Kentucky C&D

U.S. Coast Guard Update
Mr. Verne B. Gifford, Jr., Chief, Boating Safety Division (CG-BSX-2)

Mr. Gifford will present on the National Recreational Boating Safety Program, including such items as the national casualty and numbered boat statistics, reauthorization of the Sport Fish Restoration and Boating Trust fund, and much more. This information is essential to all of the partnering organizations to the National Program and provides us all with the direction and the ability to plan effectively for making boating safer and more enjoyable. Join us during this session as we share a discussion with you and look forward to any questions you may have about the Program.

MONDAY, MARCH 5

9:45 a.m. – 10:00 a.m.
Grand Kentucky C&D

Japan Coast Guard
Captain Mitsuru Eguchi, Japan Coast Guard

Having been established in 1948, based on the model of the US Coast Guard, the Japan Coast Guard (JCG) oversees security and safety at sea by conducting maritime security and safety operations, regulating criminal activities at sea and conducting search and rescue missions. In 2017, JCG participated in the IBWSS as an observer and from this year has become an official participant. The presentation will include a brief introduction of JCG, domestic statistics with regard to the occurrence of boat accidents and injuries at sea as well as an explanation of the measures implemented by JCG in order to minimize the occurrence of such accidents.

10:00 a.m. – 10:15 a.m. **Break** **Grand Kentucky – Salon A and B**

GENERAL SESSION

10:15 a.m. – 10:45 a.m.
Grand Kentucky C&D

Situational Awareness
Dr. L. Daniel Maxim, Everest Consulting Associates

Human error is known to account for the majority of recreational boating accidents and it is time that the role of human error and relevant skills to reduce these errors is included in boating safety courses, as has happened in other transportation fields. Maintaining Situational Awareness [SA] ("knowing what is going on around you") is one of the ways to reduce the likelihood of human error. This talk defines and explains SA, threats (attention demons) to maintaining SA (including temporal distortion, distraction, channelized attention, task saturation, expectancy, inattention, habituation, and negative transfer), clues to loss of SA, and ways to regain/maintain SA.

10:45 a.m. – 11:15 a.m.
Grand Kentucky C&D

How One Tragedy Saved Thousands of Lives
Nancy Baker, Parent Advocate (Drowning and Entrapment Prevention)
Alan Korn, Abbey's Hope Charitable Foundation

The goal of this session is to share how one tragic story can lead to saving thousands of lives. In this session, Nancy Baker will share the details behind the death of her daughter and how she partnered with Alan Korn, a child safety advocate, to turn the tragedy into a legislative triumph that changed the safety landscape of the pool industry for the better. Since the effective date of the *Virginia Graeme Baker Pool & Spa Safety Act* there has not been a single entrapment death in a public pool or spa anywhere in the country.

11:15 a.m. – 11:45 a.m.
Grand Kentucky C&D

Making Sense of the Legislative Process: How to Talk So Your Lawmakers Will Listen and Listen So Your Lawmakers Will Talk
Peter Schrappen, Northwest Marine Trade Association

What happens in the state capital matters. I will work with participants to unwrap and demystify the "inside baseball" in a manner that brings people together and leads to unprecedented success.

Explained poorly, the legislative process is wonky and disempowering. On the other side of the coin, our system of government can be empowering, and a skill set that can easily be acquired.

Wouldn't you want to know about the latter? If government isn't "your thing", then my presentation applies to you, too. It's all about people skills, EQ and emotional intelligence.

11:45 a.m. – 11:55 a.m.
Grand Kentucky C&D

The Certified Recreational Boating Professional (CRBP)
John Malatak, NASBLA

Learn how you'll be able to differentiate yourself in a competitive job market. How to increase, demonstrate, and validate your skills and knowledge; achieve personal accomplishment; enhance your professional reputation, while demonstrating your high level of commitment to the national recreational boating program. Achieving the "CRBP" credential will demonstrate your competence and professional growth through continuing education, involvement and leadership.

11:55 a.m. – 12:00 p.m. **Comments from the MC**

12:00 p.m. – 1:30 p.m. **Lunch with the Exhibitors** **Grand Kentucky – Salon A and B**

MONDAY, MARCH 5

—— SEMINAR SESSIONS ——

1:30 p.m. – 3:00 p.m.
Triple Crown Room

Families and Friends Working to Prevent Tragedy on the Water
National Safe Boating Council
Dana Gage, The LV Project
Hunter Bland, Hunter Bland Fishing

Join the National Safe Boating Council (NSBC), The LV Project, SPIN and hear the perspectives from boating accident survivors in this engaging session.

The NSBC's U.S. Coast Guard grant-funded project, Engaging Survivors of Boating Accidents, is a collaborative outreach, education and awareness initiative. We have all heard many stories from survivors and those that have lost loved ones. Many find the healing process is aided by reaching out to make a difference by taking action ensuring their accident scenario doesn't happen again. They, in turn, can provide fresh, compelling testimonials and appeals to alert others on how to boat safely. Together, families and friends working to prevent tragedy on the water are "Waves of Hope."

The Things We Want You to Know: From Survivors of Water Tragedies
Panel Moderator: Dana Gage, The LV Project
Panelists: Mike Fugate, The BMF Project; Phyllis Kopytko, SPIN; Alex Otte

You're in the business of water safety every day. We're the people who have suffered loss through a water tragedy. We're the why behind what you do. You will learn helpful tips, do's and don'ts about how best to deal with family members who have suffered water tragedies, including on-the-scene interactions, post-incident communication and more. It's never easy to know how to talk to someone who's suffering. We will share a list of the most important things to know to help you connect the often hard-to-navigate dots between duty, compassion and advocacy.

Not Finished
Hunter Bland

My story will show proof of why you should 'Never Give Up' on your work. 'Each day is a new day to save a life!' I will provide living proof of why engaging with boating survivors is crucial to the advancement of boating safety.

1:30 p.m. – 3:00 p.m.
Bluegrass Room

Working with Indigenous Populations in Northern Canada and Alaska
John Gullick, Canadian Safe Boating Council
Kelli Toth, Alaska Office of Boating Safety
Lt. Col. Matthew Richardson, Canadian Rangers
Robert Patterson, Canadian Rangers
Carl Wolfe, Canadian Rangers

Join John Gullick, Kelli Toth, Robert Patterson and Carl Wolfe as they discuss how they are delivering boating and water safety information to their respective areas and making it relevant to the communities and people they serve.

The Canadian Safe Boating Council (CSBC) is working in partnership with the Canadian Rangers on two projects the CSBC in northern Canada. The Canadian Rangers was created in 1942 to provide a vital military presence in sparsely settled northern, coastal and isolated areas of Canada. Some of their tasks include surveillance, support in disasters, search and rescue and other activities as assigned. The CSBC's financial partners are Transport Canada and Public Safety Canada. One project is "Operation Life Preserver" and the other is "Cold Water Instruction for Rangers."

The goals of the two projects are to deliver education targeted to young people through the school system and to the community at large through events and various interactive activities on four fundamental survival pillars: life jackets, re-boarding devices, cold water awareness and the importance of trip plans. Operation Life Preserver is a Life Jacket Owner program, similar to a skate or ski swap in the south, with the goal to ensure youth in communities always have access to properly fitting lifejackets.

Kelli will discuss identifying and engaging with potential partners; the types of courses and training they offer, including cold water survival, passenger safety, boating safety for hunters; as well as the evaluation process, implementation of training, and logistics. The goal of sharing this information is to explore how to make it relevant to each state/participant's specific situation.

There will be a moderated Q & A and discussion after the presentations.

MONDAY, MARCH 5

3:00 p.m. – 3:30 p.m. **Break** **Grand Kentucky – Salon A and B**

SEMINAR SESSIONS

3:30 p.m. – 5:00 p.m.
Triple Crown Room

B.E.A.P. Presents - Inflatable Life Jackets – Roundtable Discussion on Messaging
Stacey Brown, Virginia Department of Game and Inland Fisheries

This session will be a facilitated roundtable discussion to help educators and other people who work with the public create the best message for informing the public about the risks and benefits of inflatable life jackets and the best message on maintenance of this type of life jacket.

The Boating Education Advisory Panel (B.E.A.P) is made up of state education coordinators. In the last two meetings, issues regarding inflatable life jackets have dominated our discussion. In the past five years, more manufacturers with different styles and operability have surfaced. This has left educators and law enforcement personnel, who interact with the public, with outdated information on inflatable life jackets. This session will be a facilitated discussion on the pros and cons of inflatable life jackets, help craft messaging regarding proper selection and use of life jackets and maintenance of the different life jackets.

3:30 p.m. – 5:00 p.m.
Bluegrass Room

Implementation of Recreational Boating Education and Skills Standards
Pam Dillon, NASBLA
Brian Dorval, Think First Serve
Joanne Dorval, METCOR, Ltd.

The presentation will examine the current status in the development of American National Standards for recreational boating instruction. These standards identify the core knowledge and fundamental skills education providers should build into their entry-level instructional programs. The presentation will examine work being done to help education providers align and integrate knowledge and skills within their recreational boating program. It will also explore freely available methods and tools they can use to verify that their recreational boating programs comply with the newly developed skills-based American National Standards.

5:10 p.m. – 5:30 p.m. **NSBC 60th Anniversary** **Grand Kentucky – Salon A and B**
Join the National Safe Boating Council for the kick off to the 60th Anniversary celebration of the NSBC.

5:30 p.m. – 6:30 p.m. **U.S. Army Corps of Engineers Meeting** **Triple Crown Room**

8:00 p.m. – 11:00 p.m. **NSBC 60th Anniversary Celebration** **Location TBD**
Join the National Safe Boating Council at a special reception, sponsored by BoatU.S. Foundation, to celebrate the 60th Anniversary of the NSBC.

A word about the IBWSS sessions and presentations:

In an effort to continue to promote and implement the National Recreational Boating Safety Program Strategic Plan, the International Boating and Water Safety Summit presents general sessions, seminars and hands-on activities which directly relate to all of the performance initiatives, courses of action and milestones of the Plan. We encourage you to attend and participate in as many events and seminars as possible so that you may take back to your organizations the knowledge needed to implement the National RBS Strategic Plan in your communities. Learn more about the RBS Strategic Plan by visiting USCGBoating.org.

Please do not hesitate to check with NSBC Executive Director Peg Phillips, NWSC Executive Director Mike Fields, NASBLA Executive Director John Johnson, or any member of their boards if you have any questions. They will be happy to assist you in your direction to meet the goals of the Plan. We welcome you and invite you to join us as active participants of the IBWSS.

TUESDAY, MARCH 6

7:00 a.m. – 10:30 a.m.	**Exhibits Open** **(Continental Breakfast 7:00 a.m. – 8:00 a.m.)** **(Exhibits close at 10:30 a.m.)**	**Grand Kentucky – Salon A and B**
7:00 a.m. – 4:00 p.m.	**Registration Open**	**Registration Office**

ON-WATER EVENT

8:00 a.m. – 11:30 a.m.
Transylvania University Pool – Transportation will be provided to the pool.
The bus will depart from the Hilton Lexington/Downtown at 8:10 a.m. The bus will make trips back and forth from the pool to the hotel. The last bus from the pool will leave at 11:30 a.m.

Transylvania University Pool

Indoor Poolside Session
Hands-on Activities You Can Customize From "Kids Don't Float"
Kelli Toth, Alaska Office of Boating Safety
Stacey Brown, Virginia Department of Game and Inland Fisheries

Alaska's award-winning "Kids Don't Float" program is a model for educators and injury prevention specialists throughout the United States. Join us at the Transylvania University pool with the various stations on 1) capsizing and falls overboard using SUPs and other craft; 2) clothing and cold-water survival; 3) man-overboard and exiting the water; and 4) life jacket and sizing. The life jacket station will be in partnership with the manufacturers and will focus on inflatables. There will be discussion on the latest advancements and performance of life jackets. We will be using them in the pool.

These are ideas and information you will be able to take back and implement in your boating safety program.

We encourage in-water participation and input from attendees for improvement and national collaboration of curriculum development. Bring your towels and bathing suits for in-water participation.

SEMINAR SESSIONS

8:00 a.m. – 9:00 a.m.
Bluegrass Room

How Students Taught Me To Teach
Shawn Alladio, K38

When I first became interested in boating safety knowledge for Personal Water Craft there were no leaders or gurus in the field. There were racers and course marshals, and I knew many of them. In 1989, I embarked on working with safety clinics that turned into professional courses. Since there were no 'go to people,' I listened, I observed, and I questioned constantly in my thoughts and actions what was appropriate. I listened to professionals, even though my gut instinct told me they were wrong. Since they were lifeguards or firemen, I thought my knowledge base was inferior. Boy was I wrong.

I was sent to a state boating education course. It was 40 hours. It was a near miserable experience, mainly because the instructors were so disconnected with the students we couldn't focus on the material for which we all hungered. Most were there to just get the certificate and run. Then in 1996, I went to an IBWSS Summit and there I met the Wizard of Boater Education, Mr. Virgil Chambers. I saw how a connected instructor changes the world and wakes up the sleeping student.

I started over. I closely watched what students responded to. I added what they needed to know. I balanced fair play between the two and adjusted to the personalities of each training group. Essentially, they taught me how to teach. I told them what they needed to know, I shared with them my experiences, and I focused on the foundational safety and skillsets that matter.

This is not my journey or my answer, it's a collective. Many contributed to this and now when somebody tells me "we have always done it that way," I know without flinching there is a lot of work to do to inspire an instructor and give them the foothold they need. Why? We need to mature and change, this new generation is evolving, and teaching methods are like watching snails move. We must evolve to remain in the target audience who does not have the time, the patience, nor the need to suffer through archaic and ridiculous methods of training that waste their time and hold their productivity hostage.

We will begin the session with a simple question that each will write down: What is your purpose? Whatever the purpose of an instructor, the result will be productive only if the audience doesn't drift or fall asleep.

TUESDAY, MARCH 6

8:00 a.m. – 9:00 a.m.
Triple Crown Room

Working Together on Designated Skipper and Life Jacket Loaner Stations in Your Local Area
Michael Wesolowski, Sea Tow Foundation

Hosting Designated Skipper and Life Jacket Loaner Programs in Your Area- is a panel led discussion overview with examples about hosting Designated Skipper and Life Jacket Loaner programs to address deaths and injuries attributed alcohol and drowning. Panelists will answer questions about operating, promoting these programs, the need for these programs in the Lexington, Kentucky area, and discuss best practices as they relate to "Initiative 1: Improve and expand recreational boating education, training, and outreach" of the National Recreational Boating Safety (RBS) Program 2017-2021 Strategic Plan.

9:15 a.m. – 10:15 a.m.
Bluegrass Room

A Peek into the Future: New Visions for the National Boating Education Standards
Harry Munns, Chair, National Boating Education Standards Panel

Education has evolved, and we must evolve with it. Education trends indicate the importance of scenario-based training in situational awareness and other performance-based learning objectives.

Experience of the Education Standards Panel (ESP) suggest development of core concepts, which can be built upon as different forms of recreational boats evolve, will provide improvements to the current system.

This seminar session will communicate the ESP vision, why this is the direction being taken and generate feedback and buy-in from the attendees.

9:15 a.m. – 10:15 a.m.
Triple Crown Room

Knowledge is Power – NASBLA and Knowledge Management
Ron Sarver, NASBLA

NASBLA is made up of many members who play many different roles in promoting safe boating throughout the nation. NASBLA committees and member organizations create great content and possess boating safety knowledge that sometimes gets lost in Basecamp or not shared at all. Often, member organizations spend time and money creating content that has already been created and pondering questions that have already been answered. One of the most valuable tools that can be provided by NASBLA is a forum for sharing content and knowledge throughout its membership. We have the tools to do this! The purpose of this session is to show-off these tools, demonstrate how to use them, and provide guidelines and best practices for participating in knowledge management.

10:15 a.m. – 10:30 a.m. **Break** **Grand Kentucky – Salon A and B**

10:30 a.m. – 11:30 a.m.
Bluegrass Room

America's Boating Club Learning Centers
Scott D. McDonald, United States Power Squadrons

The United States Power Squadrons (USPS) Learning Center program, developed under a grant from the U. S. Coast Guard, establishes a network of non-profit training centers dedicated to teaching standards-based, on-water skills training. Leveraging our Hands-On Training: Basic Powerboat program, the Learning Centers will extend the USPS educational outreach and significantly increase the number of recreational boaters that receive on-water training.

Teaching powerboat handling to the public on a large scale presents unique challenges. There are significant operational risks and economic issues that make it difficult to sustain such training programs. By drawing on the unique resources of USPS and leveraging relationships with our many partners, the USPS Learning Centers are seeking to break through these barriers to establish a self-sustaining program. As an added benefit, data collected by the program will provide feedback from the public and insight into strategies for the improvement of boater behavior.

10:30 a.m. – 11:30 a.m.
Triple Crown Room

Safety Equipment Education and Flare Disposal Program
Joe Gatfield, Canadian Power and Sail Squadrons

The Canadian Power and Sail Squadrons "Safety Equipment Education and Flare Disposal Program" is a perfect example of a partnership with government and private industry to reach out to the public with boating safety awareness and environment protection all encompassed within one activity. Attendees will learn how the cooperation of volunteers, government, industry and marine chandleries can make a significant difference in boater's equipment choices and enhancement of the environment through proper disposition of pyrotechnics.

11:30 a.m. – 1:30 p.m. **Lunch on your own**

TUESDAY, MARCH 6

—— ON-WATER EVENT ——

1:30 p.m. – 5:00 p.m.
Transylvania University Pool – Transportation will be provided to the pool.
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Transylvania University Pool

Indoor Poolside Session
Hands-on Activities You Can Customize From "Kids Don't Float"
Kelli Toth, Alaska Office of Boating Safety
Stacey Brown, Virginia Department of Game and Inland Fisheries

Alaska's award-winning "Kids Don't Float" program is a model for educators and injury prevention specialists throughout the United States. Join us at the Transylvania University pool with the various stations on 1) capsizing and falls overboard using SUPs and other craft; 2) clothing and cold-water survival; 3) man-overboard and exiting the water; and 4) life jacket and sizing. The life jacket station will be in partnership with the manufacturers and will focus on inflatables. There will be discussion on the latest advancements and performance of life jackets. We will be using them in the pool.

These are ideas and information you will be able to take back and implement in your boating safety program.

We encourage in-water participation and input from attendees for improvement and national collaboration of curriculum development. Bring your towels and bathing suits for in-water participation.

—— SEMINAR SESSIONS ——

1:30 p.m. – 2:30 p.m.
Bluegrass Room

The National Whitewater Inventory
Kevin Colburn, American Whitewater

One of the most important components of river safety is information that helps people make good decisions. American Whitewater's National Whitewater Inventory has been collecting and sharing crowd-sourced river information for roughly two decades and is currently being redesigned. The Inventory contains flow information, rapid descriptions, alerts, accident reports, photos, and other information that helps the public make smart decisions about where and when to paddle. In this session, we'll share how we are working to enhance the quality, mobility, and use of this online resource that features over 5,000 river reaches and is utilized by almost 1 million people annually.

1:30 p.m. – 2:30 p.m.
Triple Crown Room

Introducing the X Effect: How Understanding the "X" in Water Safety Could Save Thousands of Lives
Dana Gage, The LV Project

Younger kids are at greatest risk of drowning in pools.

Older kids are at greatest risk of drowning in natural water.

This was a fact that Dana Gage was unaware of before losing her 15-year-old son, Connor, at a lake birthday party. Connor was an excellent swimmer, a lifelong lake kid and a gifted athlete, yet he died in the water. Connor's death was 100% preventable. The intersection between pool safety and lake safety is costing our country thousands of lives each year, leaving countless broken hearts, like Dana's, behind. How can we better educate the public that water safety doesn't end when a child knows how to swim? As a mother, marketer and former business executive, Dana Gage, founder of The LV Project, introduces the concept of "The X Effect", a data-driven approach to understanding the deadly education gap that exists between pool safety and open water safety. X = LiVes saved.

2:45 p.m. – 3:45 p.m.
Bluegrass Room

Work that Waterfront: Programming to Help Enhance Your Watersport Programs
Stu Gilfillen US Sailing
Chris Stec, ACA | Canoe-Kayak-SUP-Raft-Rescue

US Sailing and the American Canoe Association have a combined network of 75,000 members and 2,000 organizations that they work with across the U.S. Learn about what programs they've seen be the most successful in different environments. They'll also identify a few select (and successful) programs that can serve as templates for how they've developed their waterfronts and leveraged key partnerships.

TUESDAY, MARCH 6

2:45 p.m. – 3:45 p.m.
Triple Crown Room

Water Sports Foundation Outreach Grants Annual Report
Jim Emmons, Waters Sports Foundation

The Water Sports Foundation (WSF) outreach projects target Americans who are boaters by using boating related media providers to reach only boaters. The campaign delivers safety messages in a variety of formats covering subjects such as life jacket wear and boating under the influence. Annually, WSF produces a survey to measure the attitudes and behaviors of the boating audience. In recent years, trends have developed that show more and more American boaters are practicing safer boating. This presentation will share details of how the outreach program has worked along with its results.

4:00 p.m. – 4:30 p.m.
Bluegrass Room

Findings from National Life Jacket Observation Study
Dr. Thomas Mangione, JSI Research & Training Institute, Inc.

The presentation has two key foci. One is to provide the latest update in life jacket wear trends (through 2017) for gender and age groups as well as for specific boat types. The second focus is to present findings on how a boater's life jacket wearing behavior changes in the presence of multiple risks for each specific boat type.

4:00 p.m. – 4:30 p.m.
Triple Crown Room

Rebranded Safe Boating Campaign and New Targeting Teens Initiative
Peg Phillips, National Safe Boating Council
Yvonne Pentz, National Safe Boating Council

The National Safe Boating Council continues its year-round Safe Boating Campaign to address the National Recreational Boating Safety Program's priority to reduce the number of accidents, injuries, and deaths on America's waterways and provide a safe, enjoyable experience for the boating public. 2018 is an exciting year for the Safe Boating Campaign as the brand has been refreshed, including a new logo, website and other supportive materials. NSBC's Executive Director, Peg Phillips, and Communications Director, Yvonne Pentz, will unveil the new brand, share resources and answer questions on how others may support this important boating safety initiative. The session will be fun and informative, providing attendees with a thorough understanding of the campaign.

Also, the NSBC has received a new grant to develop a Targeting Teens initiative. Planning is currently underway, and Ms. Phillips will share an update with session attendees. The goal is to provide attendees an opportunity to become involved with this important initiative to reach a growing segment of young boaters.

4:30 p.m. – 5:00 p.m.
Bluegrass Room

Life Jacket Loan Programs-Keys to Success
Derek VanDyke, Washington State Parks and Recreation Commission, Boating Programs

Life jacket loan programs are a core component of many boating and water safety programs across the United States. Washington State started the first program in 1993, and now has over 175 loaner boards in boating and swimming areas across the state. The goal of this session is to share best practices in developing and running a life jacket loaner board. Areas of focus include: signage, advertising, educational information, life jacket availability and inspection, loaner board construction, location, distribution of life jackets and examples of successful partnerships. Attendees will learn about what users want and how to have a program that meets user needs.

4:30 p.m. – 5:00 p.m.
Triple Crown Room

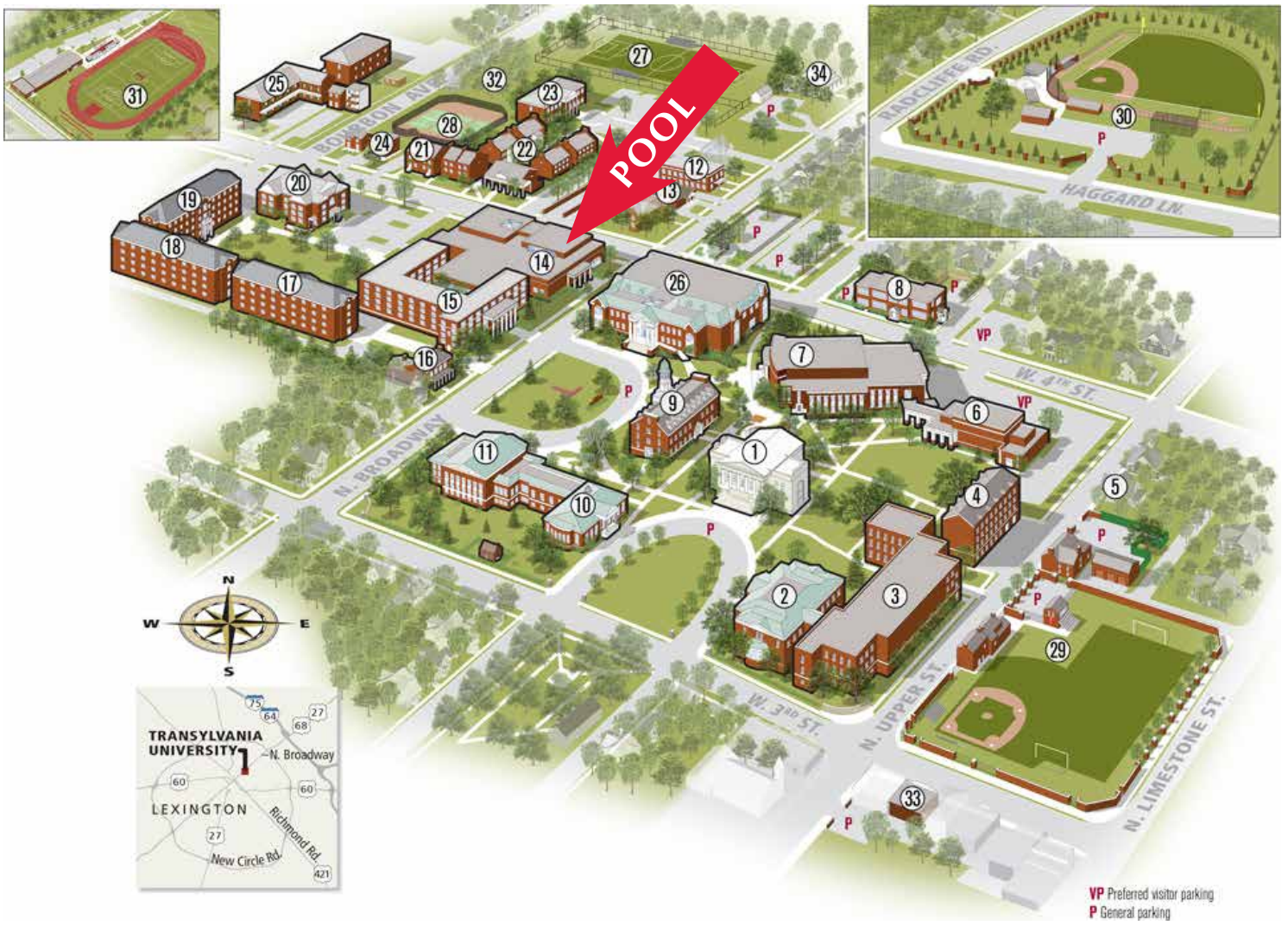
Exploring Alternative Methods of Socially and Industrially Collecting Recreational Boating Data
Dr. Ernie Marshburn East Carolina University
Chris Stec, ACA | Canoe-Kayak-SUP-Raft-Rescue

A consortium led by East Carolina University, the National Safe Boating Council, and the American Canoe Association were awarded two 2017 grants to explore alternative methods for capturing useful recreational boating data, especially with respect to small, typically unregistered, boats. The broader goal of these projects is to reduce recreational boating accidents and fatalities by directly addressing boating behavior and practice data gaps.

The attendee will leave the session with a greater understanding of new and innovative methods to gather data and opportunities to utilize key points from the presentation to implement similar methodology in their own boating and water safety programs.

TRANSYLVANIA UNIVERSITY

The pool is located in the William T. Young Campus Center.



INTERNATIONAL BOATING AND WATER SAFETY SUMMIT

Sessions at the IBWSS are designed to raise awareness of the National Recreational Boating Safety Program Strategic Plan and to encourage attendees to become implementing partners.

If you are interested in becoming a partner, contact Barry Nobles, barry.p.nobles@uscg.mil or Ernie Marshburn, marshburne@ecu.edu.

Suggested Attire for IBWSS 2018 Events and Activities

The average temperature for the Lexington area in early March is 50°F high/32°F low.

IBWSS ATTIRE PROTOCOL:

Sunday Opening Reception:
Business Attire

Monday Opening Ceremonies and General Session:
Business/Business Casual

Tuesday Seminar Sessions:
Business Casual

Tuesday Transylvania University Pool:
Casual; Bathing suit, towel, etc.

Wednesday Seminar Sessions:
Business Casual

Wednesday Awards Luncheon:
Business Casual

WEDNESDAY, MARCH 7

7:30 a.m. – 11:30 a.m. **Registration Open** **Registration Office**

Breakfast on your own

—— GENERAL SESSIONS ——

8:30 a.m. – 8:35 a.m. **MC Announcements** **Grand Kentucky – Salon C and D**

8:35 a.m. – 9:10 a.m.
Grand Kentucky C&D

Canadian Safe Boating Council Update
John Gullick, Canadian Safe Boating Council

Boat Live 365 2.0
Robert Baldridge, U.S. Power Squadrons

Canadian Safe Boating Council Update

An overview of the Canadian Safe Boating Council's (CSBC) activities for 2017 will be provided with particular attention to our Safety First Marine project to educate marine service providers and retailers and the CSBC's work in the far North with indigenous communities.

Boat Live 365 2.0

The overall goal of the Boat Live 365 is to create a strong recreational boating safety culture nationwide. This goal is in alignment with the National Recreational Boating Safety Strategic Plan striving to reduce the number of accidents, injuries and deaths on America's waterways and to provide a safer recreational boating environment for the public. Boat Live 365 2.0 (BL 365 2.0) is a continuation of the program development and will include a website for easy content access.

During Boat Live 365 1.0, the United States Power Squadrons developed content, promotional resources and playbooks for the campaign. The material was tested by select squadrons. Public and squadron feedback was used to improve the program.

BL365 2.0 continues with development and adds a user-friendly website to assist organizations to create a year-round safe boating culture.

Project Manager, Robert Baldridge, will provide updates on the campaign, solicit advice from stakeholders, and provide access to content.

9:10 a.m. – 9:30 a.m.
Grand Kentucky C&D

Outreach and Education through Public Television
Jerry Desmond, Connecticut Department of Energy and Environmental Protection
Gwendolynn Flynn, Connecticut Department of Energy and Environmental Protection

The focus of the presentation will be to inform other boating professionals from various agencies and organizations on how they can utilize the public television networks to educate the boating public on a regular basis and include numerous boating safety topics.

9:30 a.m. – 10:00 a.m.
Grand Kentucky C&D

Hispanic Boating Manuals for Youth
Luis Ojeda, U.S. Power Squadrons

Hispanic Youths and how to reach them is more and more relevant in today's environment. There are 54 million Hispanics in the US making up 17% of the population. In 2014 of the population under 5 years of age, 50% was white and 50% was multicultural.

Hispanics are very family oriented and kids are central to the family unit. Only 21% of Hispanic kids scored at 4th grade reading level or better making a Youth boating manual critical in reaching them.

Determining the proper wording and being able to test the finished product became a challenge since there aren't many language calculators available for Spanish. We will discuss the Fernandez-Huertas calculator.

Having a good product was the easy part…how to get it out there and how to market and spread the word is harder. We will discuss which dialect to use and what marketing effort works best.

We will also discuss the Social Media preferred by Hispanic Youths as well as some findings from the Pew Research Center.

10:00 a.m. – 10:15 a.m. **Break**

WEDNESDAY, MARCH 7

10:15 a.m. – 11:00 a.m.
Grand Kentucky C&D

Drowning: A Hard Look at the Facts and Planning for the Future
Dr. Adam Katchmarchi, National Drowning Prevention Alliance

We all love the water. Unfortunately, drowning and aquatic injury numbers remain largely unchanged in recent years in the U.S. and across the globe. We can all work together for safer water, but we must know what we are up against. This session will cover the scope of the drowning problem within the United States, current research related to water safety and drowning prevention, and how we can all work together to reduce the number of fatalities and injuries in all bodies of water. Join Dr. Adam Katchmarchi for an in-depth look at the problem we are facing, the successes we can celebrate, and the hard work we all need to do to make all bodies of water safer.

11:00 a.m. – 12:00 p.m.
Grand Kentucky C&D

What Does the Future of Stand Up Paddleboarding (SUP) Mean for You?
Chris Stec, ACA | Canoe-Kayak-SUP-Raft-Rescue
Jim Emmons, Water Sports Industry Association
MariAnn McKenzie, Oregon State Marine Board
Kristin Thomas, Stand Up Paddle Industry Association
Nathan Depenbrock, Canoe Kentucky

Join a diverse panel of Stand Up Paddleboarding (SUP) experts, moderated by ACA Chief Operating Officer Chris Stec, who is also a Level 3: Whitewater SUP Instructor Trainer Educator, to glean insights on where SUP is heading in the next two to three years and how that might affect your program. After a brief presentation on the latest SUP participation and fatality data, we'll dive right in to the discussion. A sample of the questions that will be debated:

- Leash vs. lifejacket
- Will foil boarding become mainstream, or will it remain for elite athletes only?
- Are SUPs required to be registered…should they be?
- How can local liveries and outfitters and rentals increase their safety messaging to the general public?

We're the last presentation before the Awards Luncheon and Closing Ceremony, so join us to learn more about a fast-growing segment of the recreational boating community.

12:00 p.m. – 2:00 p.m.	**Awards Luncheon** **Summit Singers** **Media Contest Winners** **Closing Remarks**	**Grand Kentucky – Salon A and B**
2:00 p.m. – 5:00 p.m.	**National Boating Education Standards Panel (ESP) Meeting**	**Bluegrass Room**

POST-IBWSS: Thursday, March 8

8:00 a.m. – 5:00 p.m.	**National Boating ESP Meeting**	**Bluegrass Room**

A Special Thank You

The International Boating and Water Safety Summit Team and its attendees take this opportunity to say ***THANK YOU*** to the United States Coast Guard Office of Auxiliary and Boating Safety for their continued support and assistance in the production of the 22nd Annual Summit here in Lexington, Kentucky. The National Safe Boating Council, National Water Safety Congress and National Association of State Boating Law Administrators, co-hosts of the IBWSS, recognize and appreciate funding assistance provided through the Sport Fish Restoration and Boating Trust Fund grant administered by the U.S. Coast Guard. We are also especially grateful for the support from the Office of Auxiliary and Boating Safety and our Grant Technical Manager, Tom Dardis.

IBWSS SPEAKER BIOS

Shawn Alladio

Ahoy! My name is Shawn Alladio, and I care. When a student stands in front of me, I see a single person, their agency and community representation. When a class stands in front of me, I see their loved ones. I do not take this responsibility lightly. It is a burden of risk. I am the founder of K38, a company that is thick with solutions, challenges and performance. We offer real programs and we are considerate and compassionate but strong and unwavering in the Personal Water Craft community. Our company thrives from the efforts of two other hard-working partners who sacrifice a lot to support thousands. We created something believable and pure. It's built upon the lives of those lost and those who mourn. I sacrificed my own family needs many times to keep on target. They are our silent partners. K38 is bound on the dedication of people who believe and are of the same kind of character. We care, we believe, and we represent a community of similar elite and driven people. We are working harder to develop a culture that ensures lifesaving begins with us and is enforced by those who are K38 trained and qualified.

Nancy Baker

Nancy Baker is the mother of 7-year old Virginia Graeme Baker who drowned when she became entrapped on the drain of a hot tub. Since Graeme's death on June 15, 2002, Nancy has become a national parent advocate to ensure that similar deaths can be prevented. She advocates to promote the use of safety devices that not only prevent entrapment in pools and spas, but also for safety devices that prevent traditional forms of drowning. Nancy is also a national spokeswoman, an artist, art teacher and the mother of four daughters. Graeme's grandfather, former Secretary of State James A. Baker, actively supported these efforts to advocate for drowning prevention.

Nancy has mobilized other parents who faced a similar loss to conduct federal advocacy efforts on Capitol Hill and in federal government agencies. Her advocacy work includes testifying in front of the U.S. Consumer Product Safety Commission (CPSC) in 2004, to discuss the need for anti-entrapment devices on pools and spas. In 2006, she testified at the first-ever pool safety hearing in Congress before the Senate Commerce, Science and Transportation Subcommittee on Consumer Affairs, Insurance and Automotive Safety. In addition, she has told her story through nationwide media outlets. Nancy and Graeme's story have been featured on (or in) "Larry King Live", The NBC Today Show, Good Morning America, Fox News, CNN, The Wall Street Journal, Washington Post, The USA Today and countless other media outlets across the country both national and local. Nancy has presented several times to large and small audiences in order to promote child drowning prevention strategies, including public health organizations, water safety advocates and federal government agencies.

As a result of Nancy's leadership and with the help of many others, the Virginia Graeme Baker Pool and Spa Safety Act was signed into law by President Bush on December 19, 2007. The Act provides, among other things, incentives for states to adopt comprehensive pool safety laws that will protect children from life-threatening injuries and horrible deaths from dangerous pool & spa drains and requires anti-entrapment devices to be used on all public pools across the country. The law also has repeatedly provided funding to the CPSC for its effective Pool Safely Campaign.

Robert Baldridge

Robert Baldridge is a Past Chief Commander of the United States Power Squadrons and has been a member of the Baton Rouge Sail & Power Squadron since 1976. He has served on the USPS national Computer Systems, Marketing, and Planning committees and as its national Secretary, Administrative Officer, Executive Officer, and Chief Commander.

Baldridge has served his squadron and district as Administrative Officer, Executive Officer, and Commander. As a certified instructor, he currently teaches the America's Boating Course, Seamanship, and Piloting classes in Baton Rouge.

A lifelong resident of Baton Rouge, Baldridge has been employed by Wilson Warehouse Co. for 38 years and currently serves as its President. He is a past President of the Southeastern Warehouse Association and is a member of the International Warehouse and Logistics Association.

Baldridge received his Bachelor of Science in Electrical Engineering from Louisiana State University in 1979 and his MBA, also from LSU, in 1981.

Baldridge and his family enjoy boating aboard their SeaRay, MUCH ADO, mostly on the rivers and lakes of Louisiana and along the Gulf Coast.

Hunter Bland

Hunter Bland graduated from the University of Florida (UF) in December 2017, with a degree in Natural Resource Conservation.

Bland is also a competitive bass angler, and travels across the southeast United States. He was the driver of the UF Bass Team Boating Accident, that has been viewed by 1.7 Million.

Bland is now a National Spokesman for boating safety. He is excited to share his story live at the 2018 IBWSS Conference.

Stacey Brown

Stacey is currently the Recreational Boating Safety Manager for the Virginia Department of Game & Inland Fisheries. In her role, Stacey represents the Commonwealth on a state, regional, and national basis to ensure Virginia's collaboration and participation on boating safety laws and educational measures across the U. S. She manages the implementation of the mandatory boating education requirements, provides outreach materials that promote boating safety, assists citizens with understanding state and federal boating safety laws and regulations, and compiles boat incident reports.

Stacey has worked in the natural resources field for over 20 years. Prior to joining the Department of Game and Inland Fisheries, she was the coordinator for the non-profit, Virginia Save Our Streams. Stacey has been with the Virginia Department of Game & Inland Fisheries since November of 2008. Stacey has a bachelor's degree in environmental science from the University of Virginia and a master's degree in urban and regional planning from Virginia Commonwealth University. She lives in the Richmond area with her husband and two boys. She enjoys spending time on the water at Smith Mountain Lake.

Virgil Chambers

Mr. Chambers is Chair of the NASBLA Recreational Boating Professional Certification Commission. He is Director-emeritus of the National Safe Boating Council, Inc. (NSBC), having served as executive director from 1996 through September 2013. Virgil retired from the Commonwealth of Pennsylvania in 1995 where he was the chief of the Boating Safety and Education Division for the Pennsylvania Fish and Boat Commission. While there, he developed Pennsylvania's public school boating and water safety program. He also established the Pennsylvania Water Rescue program, one of the first recognized water rescue training programs for fire and rescue service personnel nationwide.

He has served on numerous National Association of State Boating Law Administrators (NASBLA) committees including the education and outreach committee. Virgil is an American Canoe Association (ACA) certified paddling instructor.

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He is published and recognized worldwide for his numerous contributions to boating safety, is the recipient of numerous prestigious awards from a number of national organizations, and has been inducted into Pennsylvania's Swimming Hall of Fame as well as the NSBC Boating Safety Hall of Fame. In 2014, he was awarded the US Coast Guard's Meritorious Public Service Medal.

While in the U.S. Navy, he served aboard a patrol craft in the Republic of Vietnam where he was decorated for his actions in combat situations.

Kevin Colburn

Kevin Colburn is the National Stewardship Director for American Whitewater. Over the past 17 years with American Whitewater, he has helped design dam releases, river habitat enhancements, and access areas that foster public safety and enjoyment of waterways.

Nathan Depenbrock

Nathan Depenbrock is the owner of Canoe Kentucky. Canoe Kentucky's rental fleet has grown from 6 boats to 100+ canoes, 75 kayaks, 20 SUP boards, and 15 rafts. Our retail operation is considered the state's premier paddlesports shop. We are selling around 400 boats/boards per year, a lot of that has to do with our experience and the ability to demo any boat, any day. We have also developed a very good instructional program, having four certified instructors on staff, and running over 500 people through our summer and winter programs last year.

For more information on Canoe Kentucky, visit https://www.canoeky.com/the-depenbrocks.

Jerry Desmond

Jerry Desmond is currently serving as the Education Coordinator for the Connecticut Department of Energy and Environmental Protection. After serving 34 years with the Stonington Police Department, Stonington, Connecticut, Desmond is a retired police captain. Desmond received a bachelor's degree in education from Southern Connecticut State College and a master's degree in homeland security management from the University of Connecticut. He is also a graduate of the F.B.I. National Academy.

Pamela Dillon, CAE

Pamela Dillon serves as director of the National Association of State Boating Law Administrators (NASBLA) Education and Standards. In this capacity, she works to fully articulate NASBLA's national role in standards development and conformity assessment, as well as to provide broader and deeper professional development opportunities for our members and the recreational boating community. Pam was the first Chair of the National Boating Education Standards Panel and now serves as Panel Staff. Previously, Pam served as Boating Law Administrator (BLA), retiring in 2011, as chief of the Ohio Department of Natural Resources -Division of Watercraft after a 30-year career in boating and law enforcement. During a 5-year break in state service, she served as Executive Director of the American Canoe Association. In 2014, Dillon earned her credential as a Certified Association Executive (CAE) from the American Society of Association Executives (ASAE).

Throughout her career, Pam has held a wide variety of boater education and boating instructor and instructor-training certifications. She and her husband, Virgil Chambers, enjoy paddling kayaks, canoes and rafts on rivers throughout the U.S.

Joanne M. Dorval

Joanne Dorval is a corporate officer of METCOR, Ltd. and serves as Secretary and Treasurer of the company. As Vice President of Administration, she is responsible for all corporate administration functions and compliance, overseeing all administrative personnel and providing leadership in finance and human resources. Joanne has over 30 years' experience in executive communication, conference/convention management, strategic planning, public relations and program administration.

Since 1994, Joanne has served as an assistant to James P. Muldoon, immediate past Chairman of the U.S. Coast Guard's National Boating Safety Advisory Council (NBSAC). She has also served as a member of the National On-Water Standards (NOWS) Program Administration Team since the program began in 2011. Joanne is the President of the Brendan Sail Training Program for Youth with Learning Differences and has been the manager of the Donnybrook USA 66 racing program since 1995. She is US Sailing's Assistant Vice President of Government Relations. Joanne also contributed to the development 2017-2021 Recreational Boating Safety Strategic Plan while serving on the NBSAC's Strategic Planning Subcommittee's Technical Standards Advisory Committee.

Joanne holds a Bachelor of Science Degree in Physical and Health Education from University of Rhode Island and Educational Master's Degree in Exercise Science, School of Public Health and Health Professions from University at Buffalo, Buffalo, NY.

K. Brian Dorval

K. Brian Dorval is Founding Partner of Think First Serve, a management consulting company specializing in helping organizations figure out new ways to grow. Brian has over 30 years of experience helping individuals, teams and organizations significantly improve personal performance and business results, delivering over 1000 creative problem solving, management coaching and performance training sessions to organizations companies in 20 different countries. Brian was instrumental in the development of Creative Problem Solving (CPS) version 6.1™, a proven framework for innovation and change, and has published over 60 articles, chapters and books.

Brian has brought his expertise to recreational boating as Facilitator of the National On-Water Standards (NOWS) Program. He designed and facilitated the overall process and validation programs used to prepare three On-Water skills-based recreational boating standards for entry into an American National Standards Institute (ANSI)-approved process. He is also the chief architect of the U.S. Coast Guard's National System of Standards for Recreational Boat Operation being used to organize skills and knowledge standards and best practices.

Brian is an experienced sail, power and human-propelled boat operator, and has delivered high-performance training in sailboat racing teamwork. He is also a USPTA-certified tennis teaching professional specializing in the mental game.

Jim Emmons

As a communications specialist, "Shouting from the highest rooftops" is what Jim Emmons does best! Known for his activism, Emmons has been a devoted marketing and public relations leader sharing passion since his early years.

His three-decade career includes being the Water Sports Industry Association's (WSIA) four-term, twelve-year president where he developed the foundation for WSIA's thirty-five-year success-story. Emmons created popular, successful events such as the WSIA's Leadership Awards, WSIA's Summit in the Snow, and the industry's overwhelmingly successful trade show, Surf Expo. Emmons also cofounded the WakeBoarding magazine, eventually serving as the brand's publisher,

Through a partnership with the United States Coast Guard and the non-profit Water Sports Foundation, Emmons orchestrated recreational boating safety's most complex, far reaching outreach campaign. The campaign has stretched over six years, disbursed $4.6 million and delivered more than one-half billion, zero waste, boater-

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targeted safety impressions.

Most recently, Emmons initiated "doubled-down" efforts targeting vulnerable newcomers in boating niches such as Hispanic boaters and the troublesome paddle sports segment with custom and very creative messaging delivered in provocatively unique ways such as engaging kayak manufacturers to help reach newcomers. As a result, the Water Sports Foundation was honored with NASBLA's 2016 Innovations in Outreach Award.

Emmons has served on NASBLA's Paddlesports Committee since 2015. Emmons also currently serves on the United States Coast Guard's National Boating Safety Advisory Council (NBSAC).

Captain Mitsuru Eguchi

Captain Eguchi became the first head of the Safety Measures Division of the Japan Coast Guard (JCG), a Division that was established in 2016, with the objective of reducing accidents at sea. Functions carried out by the Division includes: analysis of maritime accidents, coordination of efforts with the public and private sectors to implement safety measures, and provision of safety information via the internet and other media.

Since graduating from the Japan Coast Guard Academy in 1986, Captain Eguchi has served as the chief navigating officer and captain of various patrol vessels. He has also held multiple positions in the Guard and Rescue Department as well as in the Maritime Traffic Department.

Gwendolynn Flynn

Gwendolynn Flynn is currently serving as the Supervisor of Education and Outreach for the Connecticut Department of Energy and Environmental Protection- Boating Division. Flynn received a bachelor's degree in coastal studies from the University of Connecticut.

Dana Gage

Ms. Gage is founder of The LV Project, a non-profit organization dedicated to buoyancy, on water and in life. Ms. Gage founded The LV Project in 2012, following the preventable drowning of her 15-year-old son at a lake birthday party. Ms. Gage previously served as VP of Marketing of Tribune Media Services, a $200M division of Chicago-based Tribune Company. While there, Ms. Gage led company-wide marketing efforts for TMS Entertainment Products, a collection of nine business units. Prior to that, she served as GM/ Sales & Marketing of Tribune's TV Publishing division, overseeing a $40M revenue line. Before joining Tribune, she served as Vice President of Marketing and equity partner in JDTV, a company she and four others founded, which ultimately sold to Tribune in 1999. Before founding, JDTV, Ms. Gage was Director of Marketing for Fox Sports Satellite. She began her career in the TV information business, selling entertainment metadata to cable and newspaper companies. She has led volunteer-based organizations, served as President of Women in Cable Television, and is an active member of the water safety community. Ms. Gage holds a bachelor's degree in marketing from Southwestern Oklahoma State University.

Joseph M. Gatfield

He currently is a Past Chief Commander of Canadian Power and Sail Squadrons (CPS-ECP). Joe is a life member of CPS-ECP. During his almost 30-year involvement with the CPS-ECP, Joe has been involved at all levels of the organization. His main thrust has been in the Educational Department, having also served as the National Educational Officer for four years. During those four years, CPS-ECP updated all its educational material to current dating and standards and successfully transitioned to the new Operator Competency Program in Canada. Over the years, Joe has instructed almost every course CPS-ECP has to offer. He is a recognized instructor and qualified to instruct government regulated courses in Canada.

Professionally, Joe is a graduate of the University of Windsor with an Honors Bachelor of Commerce degree. Most of Joe's professional career is financial related, with the last twenty-nine years spent as financial controller for a commercial and industrial general contractor. His career has involved human resources relations, ISO accreditation and many other ongoing duties associated with financial management.

Joe is a past member of the NASBLA Education Standards Panel and acted as chair in 2015. Joe currently remains active with the NASBLA Education Committees. He is an individual member of NASBLA, NSBC and CSBC.

Joe has been awarded leadership awards from various organizations including CPS-ECP, NASBLA, USPS, Optimist International and the City of Windsor. He has also received the Canadian Safe Boating Council's Canadian Safe Boating Award for Top Volunteer dedicated to Boating Safety in 2012 as well as the Windsor Yacht Club's Yachtsman of the Year Award in 2011.

Joe has spent all his life in the Southwestern Ontario region of Canada. Boating has been on the Great Lakes, when not ice fields. For 15 years, he operated a Marina on Lake Erie which only enriched his love of boating and the need for education. He still cottages near Lake Erie and loves cycling and running as activities to stay young.

Verne B. Gifford, Jr.

Mr. Gifford is the Chief, Boating Safety Division at Coast Guard (CG) Headquarters since September 2017. He is responsible for the administration and coordination of all functions of the National Recreational Boating Safety (NRBS) program, whose mission is to minimize the loss of life, personal injury, property damage, and environmental impact from recreational vessel use, while optimizing safety and waterways enjoyment by the American public. These program functions include managing a $110 million grant program; developing the NRBS strategic plan; serving as Designated Federal Official (DFO) to the National Boating Safety Advisory Council (NBSAC); administering the casualty reporting system for recreational vessels; developing standards for recreational boat and equipment manufacture; administering the boat manufacturer compliance program; publishing Boating Safety Circulars; maintaining the notification (recall) process concerning defects; and administering the NRBS education, state law enforcement, and undocumented vessel numbering programs.

Mr. Gifford retired from Active Duty in the U.S. Coast Guard in 2017. He served as Director of Inspections and Compliance (CG-5PC), overseeing national policy, enforcement, and casualty investigation for commercial and recreational vessels, waterfront facilities, and the Auxiliary; Chief of Staff, First CG District, Boston, MA, overseeing all CG missions executed by 11,000 personnel in the eight Northeast states; and Commander, Sector Southeastern New England, fulfilling the statutory roles of Captain of the Port (COTP) and Officer in Charge, Marine Inspection (OCMI) for Rhode Island, southeast Massachusetts, Cape Cod, Martha's Vineyard and Nantucket. Mr. Gifford's other tours included Deputy Project Manager, Marine Information for Safety and Law Enforcement (MISLE) Project, a $60 million modernization of the CG's primary operational information system; the Ice Breaker POLAR STAR; and assignments in New Orleans, Baltimore, and Port Arthur, and Valdez, AK.

Mr. Gifford was raised in Buffalo, New York and Swampscott, Massachusetts. His education includes a Bachelor of Science in Mathematics from the CG Academy and master's Degrees in Business Administration and in Computer Science from the University of Rhode Island.

IBWSS SPEAKER BIOS

Stu Gilfillen

Stu Gilfillen is the Director of Education for US Sailing/US Powerboating, overseeing all sail and power training for the organization at both the student and instructor levels. He is also responsible for all product and program development, including online courses and digital resources. Prior to joining US Sailing, he served as the Executive Director for the Sarasota Youth Sailing Program in Sarasota, Florida, the Sailing Director for both the Edgartown and Beverly Yacht Clubs and the Head Coach of the Providence College Sailing Team. He is a US Sailing Small Boat Level 1-3 Instructor-Trainer and a US Powerboating Instructor. Gilfillen is a Board member for both the National Safe Boating Council and US Safe Boating Institute. He is a former recipient of the US Sailing Community Sailing Committee's Marty A. Luray award, given to an individual who has made an "outstanding and unselfish contribution to further public access sailing."

John Gullick

John Gullick is a senior manager with over forty years of experience in the not-for-profit field. His strong commitment to the community combined with a supportive management style has resulted in a highly successful career working with volunteers and professional staff in a wide variety of work environments.

Since 1999, John Gullick has been Manager of Government and Special Programs for the Canadian Power and Sail Squadrons in Toronto, Ontario, Canada. In this capacity, he is responsible for government relations and the management of two national programs mandated by Transport Canada, Office of Boating Safety and Industry Canada.

John has served as the Chair of the Canadian Safe Boating Council since 2015. He has been the Co-Chairman of the Recreational Boating Advisory Committee to the National Canadian Marine Advisory Council since 2007. He is the Manager of the Pleasure Craft Operator Card program and the Restricted Operator Certificate (Maritime) program provided through 150 Squadrons, 400 independent recognized providers/examiners and many Provincial Partner Organizations. John is the Race Director and Past Chair of the Peterborough Dragon Boat Festival. The Peterborough Dragon Boat Festival is one of the world's largest single day community events of its kind now in its 15th year.

John Gullick is a freelance writer and a safe boating educator.

Dr. Adam Katchmarchi

Dr. Adam B. Katchmarchi is an Assistant Professor and the Aquatics Director in the Department of Kinesiology, Health and Sport Sciences at Indiana University of Pennsylvania. Dr. Katchmarchi is also the Executive Director of the National Drowning Prevention Alliance (NDPA). Dr. Katchmarchi received his Ph.D. from West Virginia University in kinesiology, his M.S. in sport management from Indiana University of Pennsylvania, and his B.S.Ed. in health and physical education from Slippery Rock University. His research interests focus on aquatic education, swimming and water safety, drowning prevention education, lifeguard training, and sport facility risk management. Dr. Katchmarchi holds provider, instructor, and trainer certifications from multiple organizations, is a licensed teacher in the state of Pennsylvania for grades K-12 in Health and Physical Education, and is a licensed Emergency Medical Technician (EMT B). Dr. Katchmarchi has been recognized twice by Aquatic International as a Power Award recipient, most recently in 2017, as one of the "Most Influential People in the Aquatic Industry." Dr. Katchmarchi's personal mission is to help grow the field of aquatics, educate future aquatic professionals, and conduct research that will further the field of drowning prevention and water safety to help save lives.

Phyllis L. Kopytko

In June 1994, my husband Robert and I were celebrating our anniversary with a fishing trip to Table Rock Lake, Missouri. We hired a trained, licensed, and certified fishing guide and his 18-foot bass boat, powered by a 200 hp outboard propeller driven engine. Bob and I were well-trained and avid boaters. None of us in the boat that day were novices, and we were NOT imbibing in alcohol or drugs. We were just boating and fishing. A series of events lead to all three of us being thrown from the boat that Saturday. The now empty boat, still running and in gear, was in a hard-right turn and circling tightly in what we now call "the circle of death." Bob and the fishing guide were both killed on site by the blades of the propeller. I escaped twice, but then was physically assaulted by the prop.

In 1996, I became a participating member of Stop Propeller Injuries Now (SPIN). I believe that I'm alive today and left here to serve a purpose, perhaps this is it: To warn others of exposed propeller dangers, and to work to make it mandatory for all boats to have safety equipment installed, such as propeller guards, engine shutoff switches (lanyard or remote kill switches), ladder interlocks and sensors and regulated for use.

After 42 surgeries and 24 years as an amputee, I continue to rally for stronger education and propeller awareness, so no one else experiences the pain of this preventable accident.

Alan Korn, J.D.

Alan Korn is the executive director of the Abbey's Hope Charitable Foundation where he assists the organization in its management, public policy, marketing and public relations efforts. Before joining AHCH, he was the executive director and general counsel for Safe Kids USA, a member of Safe Kids Worldwide's global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. While at Safe Kids, he led the over 600 coalitions and chapters in the Safe Kids USA network of child injury prevention advocates. He also directed the public policy agenda at the federal level and guided the coalitions in their state advocacy efforts. In addition, he advised the organization on legal issues such as trademark, copyright, contract and liability.

Mr. Korn makes presentations around the country on government's role in child injury prevention and liability issues associated with community-based safety programs. He has testified many times before Congress, federal agencies and state legislatures on issues of injury prevention and has appeared as a child safety expert on the Today Show, Good Morning America, the CBS Early Show, Fox News, CNN and NPR as well as in dozens of magazines and newspapers.

Mr. Korn is an attorney and a member of the Missouri and District of Columbia Bar. Prior to his work for non-profits in both Washington, DC and Minneapolis, Minnesota, he practiced law for five years in St. Louis, Missouri, specializing in health law, consumer protection and litigation. Mr. Korn received his bachelor's degree from Indiana University and his Juris Doctorate from Washington University School of Law in St. Louis. He is married, has one child and resides in Washington, D.C.

John Malatak

John M. Malatak served as Chief, Program Operations for the Department of Homeland Security/United States Coast Guard, Boating Safety Division, Washington, DC from 1992-2012. Prior to his assignment with the Coast Guard, he held various positions within the American Red Cross from 1970-1992. During his Red Cross career, he served in various capacities including national safety representative for European Area Headquarters, Stuttgart, West

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Germany. While in Europe, he assumed special assignments to Africa, Greece, Crete, Turkey, France, Holland, Iran, Saudi Arabia, Portugal and the Azores. His last assignment with the Red Cross was as Assistant National Director, Health and Safety. He has a B.S. and advanced degrees in Business Administration. A few of his recognitions are: American Red Cross Lifesaving Award of Merit, signed by President Jimmy Carter, for saving the life of another individual; 1991 High School Sports Hall of Fame; 1992 Lifesaving and Water Safety Hall of Fame; 1998 International Swimming Hall of Fame, "Paragon Award;" 1999 NASBLA Special Recognition Award; 2000 USBI "Silver Schooner" Award; 2002 National Water Safety Congress National Award of Honor; 2002 State of Pennsylvania Swimming Hall of Fame; 2004 U.S. Sailing Larr Award; 2005 National Boating Safety Hall of Fame; and 2010 NASBLA Lifetime Achievement Award. He is an active member of the United States Coast Guard Auxiliary and Past Rear Commander of the United States Power Squadrons. He has authored 187 national articles and contributed to 11 Red Cross publications. He and his wife, Jane, live in Franklin, Tennessee, where they enjoy boating on the Cumberland River on their 40-foot Silverton Motor Yacht.

Dr. Thomas Mangione

Dr. Thomas W. Mangione, Senior Research Scientist at JSI Research & Training Institute in Boston, Massachusetts has been the project director for the Coast Guard's National Life Jacket Observation Study since the beginning of the project in 1998. In addition to conducting the yearly national study, he has also conducted targeted evaluations of (a) an intensive life jacket education/promotion effort in the Delta region of California; (b) a mandatory life jacket experiment conducted by the U.S Army Corps of Engineers in four lakes in Northern Mississippi; and (c) a targeted life jacket study in Washington State to assess the impact of loaner boards on wear rates.

Dr. Ernie Marshburn

Dr. Marshburn is the Director of the East Carolina University Center for Recreational Boating Research which represents a nexus for federal/state, industry, and foundation research at the intersection of recreational boating, society, and the environment. The primary purpose of the center is to increase research interest in recreational boating and environmental management (e.g., risk assessment and mitigation involving coastal and inland waterways used by recreational boaters). In addition, Dr. Marshburn currently serves as the Vice Chairman of the National Boating Safety Advisory Council (NBSAC), Chairman of the NBSAC Strategic Planning Subcommittee, and was Chief Commander of the United States Power Squadrons from 2006-2007.

Dr. L. Daniel Maxim

Dr. L. Daniel Maxim, President of Everest Consulting Associates, has been involved in various aspects of recreational boating safety for more than 30 years. Maxim flew aircraft, skippered boats on search and rescue missions, and has written books on various topics (Coastal Navigation, the Nautical Chart User's Manual, the Loran-C Handbook, and the current Internet course Modern Marine Navigation) as an active member of the U.S. Coast Guard Auxiliary. Over the years, he has worked with various committees of the National Association of State Boating Law Administrators (NASBLA). He has also been a consultant to and later member (and Chair) of the National Boating Safety Advisory Council (NBSAC), a Federal Advisory Committee Act (FACA) committee that provides advice to the United States Coast Guard.

Scott McDonald

Scott McDonald is a member of United States Power Squadrons, and serves as chairman of the National Boat Operator Certification (BOC) Committee. He holds a BOC certification at the Advanced Coastal Navigator level, and is a BOC Certifier Trainer Instructor. He is also a Master Instructor in boating safety for Texas Parks and Wildlife, and an Instructor Member of the National Safe Boating Council. Scott has served USPS in a variety of roles, including Commander for the Houston Sail and Power Squadron and for District 21. He is an instructor for the Piloting and Navigation courses, and regularly teaches America's Boating Course and Practical On-the-Water Training (POTW) for the public.

In his professional career, Scott is an IT consultant and certified Project Manager Professional (PMP) with a specialization in energy trading and risk management systems. He has over 25 years of experience as a program and project manager, delivering business and technology solutions. He has worked as a consultant for both PwC and Accenture, and as an employee for multiple energy companies. He holds a BA in computer science from Rice University and was a National Merit Scholar. He is also an Admiral in the Texas Navy.

MariAnn McKenzie

MariAnn has been with the Oregon State Marine Board since March 2006, in the Boating Safety Section. She is the Boater Education Coordinator, but wears several hats including the Jr. Boater & *Water Wits* School Program Coordinator, the "Let's Go Boating" Grant Program Coordinator and currently, the Project Manager for the Non-Motorized Boating Project and the Team Leader for the Non-Motorized Boat Oregon Advisory Team (BOATs) linked to the Marine Board's Strategic Plan.

MariAnn was an appointed member, for two 3-year terms on the NASBLA National Education Standards Panel. She is also a member of the NASBLA Education Committee. She has attained her ACA Level I & II Kayak Instructor Certifications.

She grew up boating and learned how to water ski on Lake Powell, Arizona. She's been a lifelong water-rat from swimming at a very young age, to swimming competitively in high school, boating, water skiing, a National Park Service Boat Patrol Officer, and to owning (then selling) a boat. Currently, she owns a kayak and enjoys paddling on the beautiful lakes and rivers of Oregon.

Fred Messmann

Fred F. Messmann is a retired (2009) Game Warden Captain from the Nevada Department of Wildlife currently serving as the Deputy Director of the National Safe Boating Council. Captain Messmann was the Nevada Boating Law Administrator, Boating Access, Clean Vessel Act, and Boating Infrastructure Grant Programs Administrator for 20 years.

Captain Messmann served as the Western States Boating Administrators Association (WSBAA) President, and was a Recreational Boating & Fishing Foundation (RBFF) Board member. In 2004, Fred was president of the National Association of State Boating Law Administrators (NASBLA) and had served at various times as chair of nearly every NASBLA committee.

Fred was appointed to the National Boating Safety Advisory Council (NBSAC) from 2002 through 2012. Beginning in 2005, Fred helped develop and then implement the first two five-year USCG Strategic Plans, 2007-2011 and 2012-2016, where the plans goals were met or exceeded, with the fatality rate for the last three years the lowest on record.

Fred was the National Safe Boating Council U.S. Coast Guard Grant project manager for: Inflatable Life Jacket Wear Education 2010; International Boating and Water Safety Summit (exhibits) 2010 – 2018; Navigation Rules Youth Education 2011; Navigation Rules Awareness Boat on Course video training 2011, and part two sequel 2013; Point of Sale for Marine Professionals Training, 2012; the Saved by

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the Beacon, Emergency Locator Beacon Awareness Program 2015, and the Media Toolbox 2016. Fred is currently working on the Media Toolbox Photo Library 2017, the Distracted Boater Awareness training 2017, Get Connected Engine Cut-off Devices 2017, and Engaging Survivors of Boating Accidents grant 2018.

Fred has received numerous awards and commendations including the U.S. Coast Guards Distinguished Public Service Award, and the "Partnering with Pride" Award recognizing the imagination, creativity and vision of partner leadership Service, the NASBLA Lifetime Achievement Award, the NASBLA Bonner Award, the National Safe Boating Council's Chair Award and Special President's Award.

Harry Munns

Harry Munns has spent over 25 years in boating education. During this time, he has created curricula, wrote standards, wrote support material and trained instructors. From 1991-2004, he served as Executive Vice President American Sailing Association, Marina del Rey, California, serving on NASBLA's Education committee during his entire tenure. He was appointed to the National Boating Education Standards Panel in 2014 and was appointed Chair in 2017.

Munns has held a USCG master's license continuously since 1983.

Luis Ojeda

As a native Puerto Rican Spanish speaker, Luis has the experience of dealing and selling to Mexico, Costa Rica, the Dominican Republic and Puerto Rico.

As a military dependent and as a past member of the US Air Force, he has travelled extensively and lived in Spanish speaking regions throughout the United States.

Luis was the point of contact and project manager for USPS' first translation of their Basic Boating course 15 years ago. He is presently the project manager for the new ABC3 course translation as well as the online version.

He has been a member of the United States Power Squadrons for 28 years and a member of the US Coast Guard Auxiliary for 26 years. He is a certified instructor in both organizations.

Boating and teaching have been a large part of his life. He has raced sailboats in the Caribbean as well as around Annapolis. He presently owns and operates two vessels, a Bass boat for the lake and an offshore center console.

He is uniquely qualified to demonstrate how to engage Hispanics in their native language and how to do it safely.

Alex Otte

As a 21-year-old college student from Lexington, Kentucky, I am a victim of Boating Under the Influence, and have refused to ever be labeled a victim. I am a student, a communications intern, a traumatic amputee, a professional photographer, a Mother's Against Drunk Driving representative, and an activist. Since my crash nearly eight years ago, I have made it my mission to make sure that what happened to me never happens to anyone else. In 2015, I was named MADD's youth activist of the year for my work in legislation. I have represented one law in the state of Kentucky, and am now working to revamp it, and will soon be working on another. I have traveled to speak at high schools, churches, colleges, conferences in Kentucky, Washington, D.C., and elsewhere. I have participated in panel discussions regarding drinking and driving and underage drinking. I also mentor new amputees and some other victims of severe trauma across the state of Kentucky.

Robert Patterson

Chief Warrant Officer Robert W Patterson joined the Canadian Armed Forces in 1983, in Field Artillery. After retiring from active duty 20 years later, he joined the 3rd Canadian Ranger Patrol Group as a Junior Canadian Ranger instructor working in Ontario's north with youth 12 to 18 years of age. Rob then moved to the position of Canadian Ranger Instructor responsible for four James Bay coastal communities.

Yvonne Pentz

Yvonne Pentz is the Communications Director at the National Safe Boating Council. She brings to NSBC members and partners expertise in strategic communications and marketing. Her areas of specialization include PR, grassroots campaigns, social media, digital strategies, content marketing, event planning and influencer campaigns.

With more than a decade of agency and marketing experience informing her strategic thinking and implementation, she leans into her diverse set of skills to make a tangible difference in how programs are developed, conveyed and received. Her work has received recognition from the likes of the Academy of Interactive & Visual Arts' Communicator Awards, Hermes Awards, PR Daily Nonprofit Awards, and PRSA's Bronze Anvil, to name a few.

Prior to joining the NSBC, Yvonne served as a marketing communications consultant with Paul Werth Associates for the past 11 years.

Originally from Ohio, Yvonne holds down the fort as our sole team member in Windsor, Colorado. Easily found in all the right social media circles, she maintains a seamless and accessible presence - both online and off - as if she were just down the hall. Yvonne graduated cum laude with a bachelor's in communications and associate degrees in business and sociology from Grove City College in Grove City, Pennsylvania.

Peg Phillips

Peg Phillips is the Executive Director of the National Safe Boating Council. She is an American Canoe Association certified Kayak Instructor and recipient of their 2016 State Director of the Year award. She serves on the Florida Boating Advisory Council Non-Motorized Boat Working Group; establishing and advancing boating safety programs and regulations that save lives and reduce injuries. Peg created a paddling program in partnership with Florida State Parks that was awarded Best Kayaking Tours in Southwest Florida. As Race Director of Caloosa Palooza, Peg partnered with regional and national organizations to use competition as a venue for boating safety education. With her passion for boating safety and education, she has provided complimentary kayaking instruction to over 300 youth annually since 2013. Working with recreational boating partners nationally, the National Safe Boating Council implements programs and provides resources to advance and promote safer recreational boating experiences.
www.safeboatingcouncil.org

Ron Sarver, CAE

Ron Sarver began his career with NASBLA in 1993. He has worked in many aspects of the association including staffing policy committees such as Vessel Identification, Registration & Titling Law Enforcement and Preparedness & Response. Ron now serves as the association's deputy director. He oversees public policy development for NASBLA.

Ron has nearly 30 years of association experience, having also worked with the Council of State Governments, Southern Governors Association, National Emergency Management Association, Environmental Council of the States and the National Council of State EMS Training Coordinators. He earned the Certified Association Executive credential in 2010.

A native of Virginia, Ron attended Berea College in central Kentucky and graduated from Eastern Kentucky University with a degree in journalism. His favorite boating is on a catamaran anywhere in the Caribbean or on a snorkeling cruise on the Great Barrier Reef.

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Peter Schrappen, CAE

Pete Schrappen brings 17 years of direct and indirect lobbying experience to the IBWSS community. If you count his political science major, that's about 25 years he's spent thinking about; dissecting and advocating for change and attention. As a middle child, he'll tell you that he's been lobbying for attention his entire life.

Before Pete became Vice President at Northwest Marine Trade Association, the nation's oldest and largest marine trade association, he had worked on over 100 campaigns at various levels of state and local politics. He's a firm believer that lobbying is about winning a campaign and he applies tried-and-true sales techniques to his advocacy approach.

When Pete isn't in the hallways of Washington state's capitol, he serves at a high level on several boards, including Vice Chair of Washington State's Boating Program Safety Committee, president of the Washington Maritime Federation and government affairs chair of the U.S. Superyacht Association.

Most recently, Pete became a Certified Association Executive, which is the highest credential for those in the association world.

Christopher Stec

From south Louisiana to western North Carolina to Virginia, Chris has been affiliated with paddlesports in a variety of ways.

Prior to becoming the Chief Operating Officer of the ACA, Chris worked as an outdoor instructor for the YMCA, a raft guide for the Nantahala Outdoor Center, a Program Director at Falling Creek Camp and in the ACA's Safety Education & Instruction Department.

Chris holds the following ACA paddlesports certifications: Level 4: Whitewater Canoe - Instructor Trainer Educator; Level 3: Whitewater Stand Up Paddleboarding – Instructor Trainer Educator; Level 2: Essentials of Canoe Touring – Instructor Trainer Educator; Former Level 5: Advanced Swiftwater Rescue - Instructor; Adaptive Paddling Endorsement.

As part of his role at the ACA, he oversees the Olympic paddlesport disciplines of Slalom and Sprint and the Paralympic discipline of Paracanoe.

Chris has served on the Boy Scouts of America's National Aquatics Taskforce and on various committees for the National Association of State Boating Law Administrators and the PFD Manufacturers Association. He is a former Board Member of the Professional Paddlesports Association, the current Chair of the National Safe Boating Council and on the Board of Governors of the International Whitewater Hall of Fame. In addition, he was appointed to the U.S. Coast Guard's National Boating Safety Advisory Council by former Department of Homeland Security, Secretary Napolitano and served two terms. He is also a lifetime member of American Whitewater.

In addition to articles published in several magazines, including poetry, Chris has contributed to three books and dozens of educational videos. An Eagle Scout, he was also one of the writers of the revised Boy Scouts of America Canoeing and Whitewater Merit Badge Pamphlets and spearheaded the development of the BSA's Stand Up Paddleboarding Award.

He has presented over 100 times on paddlesports related topics across the United States and in 9 countries spanning 5 continents.

Chris lives in Fredericksburg, Virginia with his wonderful wife and two children. When not in the office, he can be found spending time on the water with his family, whether it's kayak fishing, whitewater canoeing on a section of the local Rappahannock River or surfing SUPs in the ocean.

Kristin Thomas

Kristin Thomas is the executive director of the Stand- Up Paddle Industry Association (SUPIA). SUPIA is the trade organization of all stand up paddle businesses: manufacturers, retailers, service providers (instructors, guides, race directors, event planners, certifiers), media, sales reps, distributors, suppliers, etc. The SUP Industry Association will strive to move standup paddling forward in a positive direction, while improving each member's individual businesses.

Kelli Toth

Kelli M. Toth is a life-long Alaskan who enjoys the outdoors. She received her bachelor's degree in business administration in marketing and a minor in psychology from the University of Alaska Anchorage. She joined the Alaska Office of Boating Safety team in 2011, as education specialist and spokesperson. Her primary responsibility includes development, implementation and evaluation of the Kids Don't Float education program, outreach efforts of the Alaska Office of Boating Safety, and media relations.

Kelli continues her seventh year of service to the National Association of State Boating Law Administrators (NASBLA) Education and Outreach committee and is a charge team leader of the Passenger Safety standard. Kelli is a Commissioner of the Certified Recreational Boating Professional program. She is a member of the National Water Safety Congress Board of Directors.

Kelli was awarded the Boating Educator of the Year for the State of Alaska in 2015 and 2016. Kelli was recognized as the national Boating Educator of the year and winner of the Western States Boating Administrators Association regional award in 2017.

During playtime, you will find Kelli at the barn watching her daughter ride her horse, cheering on her son the professional shooter, or outside with her husband in Texas, hiking, hunting or training dogs.

Derek VanDyke

Derek serves as the Recreational Boating Safety Education and Outreach Coordinator for the Boating Program at the Washington State Parks and Recreation Commission. He develops strategies, key partnerships, and programs in order to influence target boating audiences to adopt basic safety behaviors. Prior to this role, Derek was an educator that worked in grades K-12 and college, as well as a small business owner with a background in marketing and sales. He is an avid boater that loves to kayak, sail, cruise the islands and fish both coastal and inland waters. His current position combines both his passion and skills with his desire to help others.

Michael Wesolowski

Michael Wesolowski advocates for boating safety as executive director of Sea Tow Foundation through its EPIRB/PLB Beacon Rental Program, Designated Sober Skipper Campaign and Life Jacket Loaner Program. Previously, Michael advocated for a rare disorder, facilitated economic development, and designed sales promotion. Michael enjoys boating with his family and sweets. Find out more about Sea Tow Foundation at: www.boatingsafety.com

Carl Wolfe

Warrant Officer Carl Wolfe started his military career in 1994. He was involved in disaster relief for Manitoba's flood of the century in 1997 and Quebec's ice storm of 1998. Carl served in Afghanistan and upon his return was involved in training soldiers for their deployment to Afghanistan. Carl joined the Canadian Rangers in 2010.

EXHIBITOR DIRECTORY

2019 IBWSS, JOIN US! SAVE THE DATE! #24

Contact: Mike Fields
PO Box 4132
Frankfort, KY 40604
Tel: (502) 352-8771
Email: direct@watersafetycongress.org
The International Boating & Water Safety Summit is the premier event for training, awareness, meeting and networking for anyone involved in boating and water safety. Save the date, view and pickup information for the next IBWSS in Jacksonville, Florida, March 24 – 27, 2019.

ACA | Canoe-Kayak-SUP-Raft-Rescue #1

Contact: Chris Stec
5757 Ravenswood Road
Ft. Lauderdale, FL 33312
Tel: (540) 907-4460
Email: cstec@americancanoe.org
Founded in 1880, The American Canoe Association (ACA) is a national nonprofit organization serving the broader paddling public by providing education related to all aspects of paddling; stewardship support to help protect paddling environments; and sanctioning of programs and events to promote paddlesport competition, exploration and recreation.

Autotether #4

Contact: Ed Sztuka
49 Heritage Drive
Prospect, CT 06712
Tel: (678) 787-1540
Email: ed.sztuka@autotether.com
Autotether is the leader in wireless engine cut-off, man-overboard alert systems. The Autotether™ system requires no installation and is used by recreational boaters, sport fisherman and law enforcement agencies worldwide.

Boat Ed #12

Contact: Mitch Strobl
14086 Proton Road
Dallas, TX 75244
Tel: (214) 437-9900
Email: mstrobl@kalkomey.com
Kalkomey, and Fresh Air Educators, are North America's leading provider of recreational safety education. Kalkomey produces print and Internet courses that have provided official safety education since 1995. Kalkomey offers safety courses in boating, hunting, bowhunting, and off-road vehicle and snowmobile operation.

Brunswick Commercial and Government Products #19

Contact: Jim Hubert
420 Megan Z Avenue
Edgewater, FL 32132
Tel: (321) 474-9662
Email: jeff.hubert@whaler.com
We've been in the business of building boats for commercial and military applications for more than fifty years. Brunswick Corporation is the largest Marine Manufacturer in the world and includes the Legendary Boston Whaler brand. At Brunswick Commercial, we focus exclusively on building the toughest boats for the roughest missions. At Brunswick CGP, you'll work with people who have been in your shoes – experienced operators who know what needs to go into a boat, so you get the most out of it. Whether you are in the market for an unsinkable fiberglass boat, a rigid inflatable or even an aluminum workboat, we have the right platform to support your mission.

Engaging Survivors #5

Contact: Dana Gage
The LV Project
8217 Euclid Ave.
North Richland Hills, TX 76180
Tel: (440) 670-1294
Email: dana.gage@thelvproject

Fell Marine #18

Contact: Paul Petani
280 NE 2nd Avenue
Delray Beach, FL 33444
Tel: (615) 337-9103
Email: paul.petani@fellmarine.com
FELL Marine is the leader in developing wireless technology for the Marine Industry. Our MOB+ wireless man overboard system is rapidly being adopted by law enforcement agencies around the world due to our quality, reliability, and support." Sales Contact paul.petani@fellmarine.com, FELLmarine.com

Fireboy-Xintex, LLC #9

Contact: Keith Larsen
O-379 Lake Michigan Drive NW
Grand Rapids, MI 49534
Tel: (866) 350-9500
Email: klarson@fireboy-xintex.com
Fireboy-Xintex provides a variety of reliable, trouble-free fire detection, fire suppression and gas detection products.

FLIR Systems, Inc. #16

Contact: Nicole Wilkinson
9 Townsend West
Nashua, NH 03063
Tel: (603) 324-7973
Email: nicole.wilkinson@flir.com
FLIR provides superpower vision, helping people around the world save lives, protect the environment, and enhance productivity. We're building more than innovative technologies; we're striving to build a more sustainable, more efficient, safer future.

FreeSUP So Cal #25

Contact: Matt Holder
PO Box 9301
Newport Beach, CA 92658
Tel: (949) 375-0154
Email: matt.holder@alumni.usc.edu
Free SUP So Cal is a nonprofit organization formed to promote the safety and general advancement of the sport and recreation of stand-up paddle boarding.

EXHIBITOR DIRECTORY

Life Jackets Worn… Nobody Mourns National Water Safety Campaign #2

Contact: Pam Doty
CESWF-OD, Room 4C04
PO Box 17300
Ft. Worth, TX 76102
Tel: (817) 886-1727
Email: pamela.j.doty@usace.army.mil
The Life Jackets Worn…Nobody Mourns campaign products provoke adults to wear life jackets and are just what you need to help save more lives on our Nation's waterways.

Mustang Survival, Inc. #17

Contact: Steve Chambers
1215 Old Fairhaven Parkway
Suite "C"
Bellingham, WA 98225
Tel: (360) 961-8807
Email:
schambers@mustangsurvival.com
Mustang Survival is the leading supplier of quality flotation and personal protective equipment to the most demanding maritime and aviation customers including Coast Guard, Law Enforcement, Water Rescue Teams, Fighter Pilots, Commercial and Recreational boaters.

National Association of State Boating Law Administrators #21

Contact: Hannah Helsbey
1648 McGrathiana Parkway
Suite 360
Lexington, KY 40511
Tel: (859) 225-9487
Email: hannah@nasbla.org
The National Association of State Boating Law Administrators is a national nonprofit, 501(c)3 organization that works to develop public policy for recreational boating safety. NASBLA represents the recreational boating authorities of all 50 states and the U.S. territories. Learn more at www.NASBLA.org

National Safe Boating Council #6

Contact: Fred Messmann
9500 Technology Drive, Suite 104
Manassas, VA 20110
Tel: (703) 361-4294
Email: deputy@safeboatingcouncil.org
The National Safe Boating Council is the foremost coalition for the advancement and promotion of safer boating through education, outreach and training. Please stop by our booth or visit www.SafeBoatingCouncil.org

National Water Safety Congress #23

Contact: Mike Fields
PO Box 4132
Frankfort, KY 40604
Tel: (502) 352-8771
Email: direct@watersafetycongress.org
The mission of the National Water Safety Congress is to promote water safety education and professional development to prevent drownings and water-related incidents. Learn more at www.watersafetycongress.org

National On-Water Standards (NOWS) #13, 14, 15

Contact: Joanne Dorval
1500 K Street NW, Suite 350
Washington, D.C. 20005
Tel: (202) 638-2788
Email: joanne.dorval@metcor.com
The mission of the National On-Water Standards (NOWS) Program is to advance the overall level of quality, availability and consistency of On-Water, skills-based instruction in recreational boat operation through the development, integration and application of On-Water Standards within the US Coast Guard's National System of Standards for Recreational Boat Operation. Learn more at www.onwaterstandards.org.

PPG Marine #8

Contact: Wil Busby
2612 Taylor Road
Chesapeake, VA 23321
Tel: (757) 213-2065
Email: wilbusby@parroco.net
PPG Marine / Parroco Creative Solutions provides comprehensive training, testing and inspection services to manufacturers and companies nationwide. We offer online video based training/LMS and marine compliance services.

Rolyan Buoys #20

Contact: Crystal Duncan
W68 N158 Evergreen Boulevard
Cedarburg, WI 53012
Tel: (330) 630-8594
Email: cduncan@hygenic.com
Since 1969, Rolyan Buoys has been expertly designing and hand-crafting buoys and floats that help provide safe conditions for people in and on the water. Stop by our booth or visit www.rolyanbuoys.com.

Sea Scouts, Boy Scouts of America #10

Contact: Keith Christopher
1325 West Walnut Hill Lane
Irving, TX 75038
Tel: (972) 580-7810
Email:
keith.christopher@scouting.org
Sea Scouts, BSA allows men and women ages 14-21 to participate with activities in, on, under, and around the water, learning hands-on skills about recreational boating, maritime jobs, and military careers.

EXHIBITOR DIRECTORY

TUFFBUOY #3

Contact: Paul Meeks
3405 Kuemerle Avenue NE
Canton, OH 44705
Tel: (800) 899-2977
Email: wpi@neo.rr.com
TUFFBUOY is your cost-effective solution for quality regulatory buoys, safety floats, can buoys, marine lighting and hardware. Visit us at Tuffbuoy.com or call (800) 899-2977.

USCG America's Water Way Watch #22

Contact: Mary Larsen
4621 S. Hope Spring Road
Stone Mountain, GA 30083
Tel: (404) 731 7658
Email: mtlarsen@bellsouth.net
America's Waterway Watch enlists the assistance of those who recreate, live or work on our waterways asking them to be alert to anything suspicious. A hotline number permits anonymous reports. Learn more at americawaterwaywatch.uscg.mil.

United States Power Squadrons #7

Contact: George Hallenbeck
1504 Blue Ridge Road
Raleigh, NC 27607
Tel: (203) 348-7121
Email: gwlk@aol.com
The United States Power Squadrons added a descriptor name in early 2017, America's Boating Club, which better describes that we do education, fun, and volunteerism. Come try your hand and learn about our newest release of software with a number of major enhancements for the Virtual Trainer.

Water Sports Industry Association #11

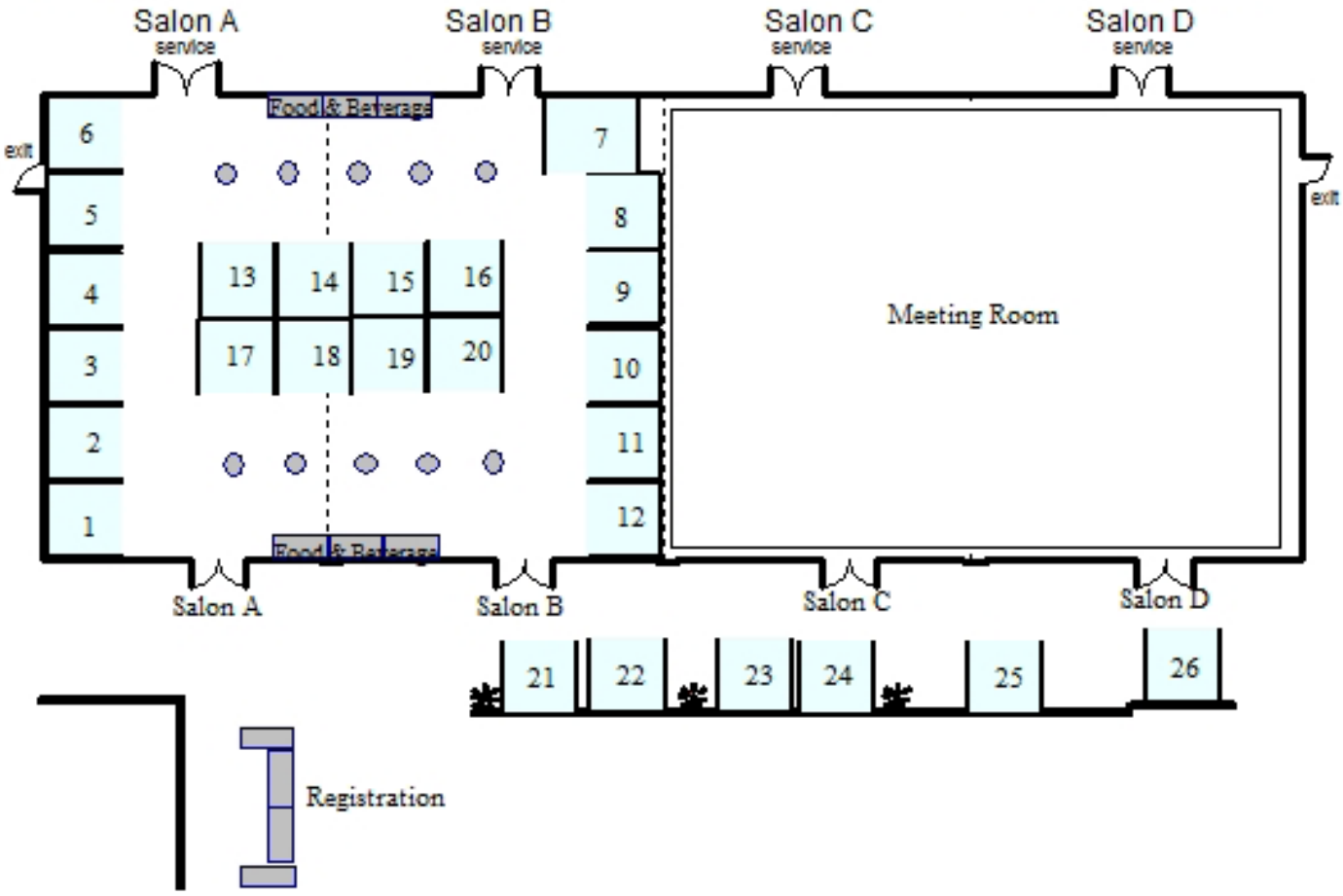
Contact: Larry Meddock and Kevin Michael
4860 Waterwitch Point Drive
Orlando, FL 32806
Tel: (407) 620-7992
Email: larry@wsia.net
kevin@wsia.net
On a mission to promote and protect towed water sports, WSIA is the industry's leading advocate who develops best practices, maintains waterway access, educates participants, promotes safety and facilitates sustainable industry growth.

THANK YOU to the IBWSS EXHIBITORS
for supporting the 2018 IBWSS and hosting the Monday luncheon.

We encourage all attendees to meet our exhibitors.
It is a perfect opportunity to make new contacts and gather useful information for your organization.

EXHIBIT HALL BOOTH LAYOUT

Hilton Lexington/Downtown
Grand Kentucky Ballroom



1 ACA
2 Life Jackets Worn
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Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.