

**21<sup>st</sup> International Boating and Water Safety Summit**  
**St. Petersburg, Florida**  
**Agenda**

**Thursday, April 20, 2017**

8:00 a.m. – 5:00 p.m.	National Boating Education Standards Panel (ESP) Meeting
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**Friday, April 21, 2017**

8:00 a.m. – 5:00 p.m.	National Boating ESP Meeting
8:30 a.m. – 4:00 p.m.	Law Enforcement and First Response Tactical Casualty Care (LEFR-TCC)
5:30 p.m. – 7:30 p.m.	NASBLA New State Education Coordinator Training

**Saturday, April 22, 2017**

8:00 a.m. – 5:00 p.m.	NASBLA Education Committee Meeting
8:30 a.m. – 4:00 p.m.	Law Enforcement and First Response Tactical Casualty Care (LEFR-TCC)
8:30 a.m. – 5:00 p.m.	NSBC Board Meeting
8:30 a.m. – 5:00 p.m.	NWSC Board Meeting
7:00 p.m. – 8:00 p.m.	Meet and Greet: Engaging Survivors of Boating Accidents
7:00 p.m. – 10:00 p.m.	BEAP Meeting

**Sunday, April 23, 2017**

8:00 a.m. – 3:00 p.m.	NASBLA Education Committee Meeting
8:30 a.m. – 12:00 p.m.	NSBC Board Meeting
8:30 a.m. – 12:00 p.m.	NWSC Board Meeting
9:00 a.m. – ?	Tragedy to Action: What Can You Do? <i>Shared Stories and Lessons Learned</i>
9:00 a.m. – 3:00 p.m.	USBI Meeting
11:00 a.m. – 3:00 p.m.	Exhibitor Move-in
11:00 a.m. – 7:00 p.m.	Registration Open
1:00 p.m. – 3:00 p.m.	U.S. Coast Guard Non-Profit Grants
3:00 p.m. – 4:00 p.m.	NWSC General Membership Meeting
4:30 p.m. – 5:30 p.m.	NSBC General Membership Meeting
6:00 p.m. – 8:00 p.m.	Opening Reception

**Monday, April 24, 2017**

7:00 a.m. – 5:00 p.m.	Exhibits Open (Continental Breakfast, a.m. Break, Lunch, p.m. Break)
7:00 a.m. – 4:00 p.m.	Registration Open
8:30 a.m. – 9:00 a.m.	Opening Ceremonies
9:00 a.m. – 9:45 a.m.	U.S. Coast Guard Update

9:45 a.m. – 10:15 a.m.	Break		
10:15 a.m. – 11:15 a.m.	Keynote – The Making of a Movement and Affecting Change, Candace Lightner (President of We Save Lives, Founder of MADD)		
11:15 a.m. – 11:35 a.m.	Canadian Safe Boating Council Update		
11:35 a.m. – 11:45 a.m.	USPS Digital Media Library 2.0 (Introduction)		
11:45 a.m. – 11:55 a.m.	Summit Singers		
11:55 a.m. – 12:00 p.m.	MC comments		
12:00 p.m. – 1:30 p.m.	Lunch with the Exhibitors		
1:30 p.m. – 3:45 p.m.	Crisis Preparedness and Communications Part 1 & 2	How to Stop SUP Fatalities in Your Area (water presentation at Spa Beach)	1:30 p.m. – 5:00 p.m. Using a Remotely Operated Vehicle in Underwater Investigations (Combination of Classroom and on-the-water demonstration)
3:45 p.m. – 4:00 p.m.	Break		
4:00 p.m. – 5:00 p.m.	The Boating Safety Dashboard	Hiring and Training Your Next Superstar Staff	

5:00 p.m. – 6:00 p.m.	USACE Agency Meeting (everyone welcome)
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## Tuesday, April 25, 2017

7:00 a.m. – 10:15 a.m.	Exhibits Open (Continental Breakfast, Break)				
7:00 a.m. – 4:00 p.m.	Registration Open				
<b>Track</b>	<b>Search &amp; Rescue/Risk Management</b>	<b>Communications, Outreach and Marketing</b>	<b>Education and Training</b>	<b>USCG 2017 Non-Profit Program Deliverables</b>	<b>Eckerd College</b>
8:00 a.m. – 9:00 a.m.	What's in the Bag? Preparing Your Personal GO Bag	USPS Digital Media Library 2.0; Year-Round Safe Boating Campaign; Boating Skills Virtual Trainer VI	Delivering a Great Course and Feeling Good About It! (Leadership in the Classroom)	Spirit of America; The National On-Water Standards (NOWS) Program	SAR Session 8:00 a.m. – 12:00 p.m. Pre-registration is required. Session size is limited to 50 people. This session is off-site.
9:15 a.m. – 10:15 a.m.	Boating Under the Influence Enforcement:	Marine Environment Explorer Club 360	NOAA	NASBLA Grant Products – Advancing	Bus

	Training Today and in the Future		Anticipating Thunderstorms and Rough Seas	the National RBS Strategic Plan	transportation will be provided. Morning session departs at 8:00. This is a half-day of interactive sessions designed to introduce participants to a variety of factors involved in Search and Rescue.
10:15 a.m. – 10:30 a.m.	Break	Break	Break	Break	
10:30 a.m. – 11:30 a.m.	Implementing the Right Safety Equipment for Flood/Natural Disaster Response and Maritime Tactical Operations	America’s Boating Course (ABC3) Hispanic Translation on Online Presentation	NASBLA Boating Course Conformity Assessment 101, Including Online Course Interactivity and Verified Course Assessment for Skills Courses	Sea Tow Foundation – Designated Sober Skipper Campaign Social Marketing Plan and Case Study Example National Life Jacket Loaner Stand Program Best Practices and Case Study Example	
11:30 a.m. – 1:30 p.m.	Lunch on your own				
1:30 p.m. – 2:30 p.m.	SAR Execution on the West Coast of Florida	Life Jackets Worn...Nobody Mourns Adult Water Safety Campaign	2017 Update on the National Boating Education Standards	WaterSports Foundation – Increasing Awareness of Safer Boating Practices Program	SAR Session 1:00 p.m. – 5:00 p.m. Repeat of a.m. information. Bus transportation will be provided. Afternoon session departs at 1:00 p.m.
2:45 p.m. – 3:45 p.m.	Logistics to Setting-up a Marine Firearms Course	Attracting, Engaging and Recruiting The Next Generation of Recreational Boaters	Safety Risks in Shared Waterways Focus of NTSB Safety Recommendation Report	ACA – Paddlesports Grants: WebTV Series, Infographics, Creative Photography & SUP Rescue Training; NWSC – Cold Water Immersion Train the Trainer	
4:00 p.m. – 5:00 p.m.	Demonstration of Emergency Procedures in Boating	Are You Using the American National Standards for On-Water Skills-based Instruction in Your Boating Safety Education Program	2016 Voluntary Manufacturing Standards – Keeping Boats Safe Mobilized Grassroots Rental Boat Safety Campaign	NSBC – Campaigns You Can Implement in Your Own Programs	

**Wednesday, April 26, 2017**

7:30 a.m. – 8:30 a.m.	Continental Breakfast
7:30 a.m. – 11:30 a.m.	Registration Open
8:30 a.m. – 8:40 a.m.	MC Announcements
8:40 a.m. – 9:10 a.m.	Start Boating for Beginning Boaters
9:10 a.m. – 9:30	Breaking New from the NSBC! North American Safe Boating Campaign
9:30 a.m. – 10:00	How Risky Conditions Impact Loaner Board Effectiveness
10:00 a.m. – 10:15	Break
10:15 a.m. – 11:00 a.m.	Safer Boating in New Zealand
11:00 a.m. – 12:00 p.m.	Marketing Trends: Data Analysis and Visualization
12:00 p.m. – 2:00 p.m.	Awards Luncheon
2:00 p.m. – 2:30 p.m.	2017 IBWSS Media Campaign Contest
2:30 p.m. – 3:30 p.m.	Keynote – Making Boating Safety a Priority, Alex Otte
3:30 p.m. – 4:15 p.m.	Education and Training: Are We Focused on the Wrong Metric?
4:15 p.m. – 5:00 p.m.	Closing Remarks

**Thursday, April 27, 2017**

8:30 a.m. – 5:00 p.m.	NSBC Boating Safety Instructor Course - <b>CANCELLED</b>

**Friday, April 28, 2017**

8:30 a.m. – 5:00 p.m.	NSBC Boating Safety Instructor Course - <b>CANCELLED</b>